Virtual Congress
WORK WITH US TO DEVELOP a virtual audience
TO SHARE CONGRESS CONTENT FURTHER AFIELD
VIRTUAL CONGRESS

Over the past few years, ERS membership has grown from 10,000 to nearly 40,000. We have entered into collegial agreements with 62 national societies and can boast members in 159 countries. Our Congress caters for over 20,000 delegates but increasingly, we are striving to make the latest educational materials from the Congress available to this large global audience of health care professionals, which we estimate at nearly 100,000 HCPs world-wide.

To reach those who could not make it to the Congress, we have put in place several new services.

Live@ERS is a continuous broadcast that is free for respiratory professionals to access and catch up with ERS Congress at any time during the event. Featuring selected live streams from key sessions, interviews with key opinion leaders, feedback from speakers after their presentations and comments from Congress delegates using our roving camera, Live@ERS gives a snapshot of the world’s largest respiratory meeting hosted on its own dedicated portal.

THE CONTINUOUS BROADCAST IS VISIBLE:
- On Live@ERS portal
- On the main page of the Congress’ website
- On the dedicated Congress App
- In the Members’ Lounge
- On screens in ERS Central

BENEFITS FOR THE SPONSOR
- Visibility on 100 hours of the continuous broadcast during Congress 9 -12 September 2017.
- Visibility in the edited highlights of Live@ERS available throughout the year

PRICE: EUR 25,000 Euros per company, with a maximum of 4 companies

For virtual delegates that are looking for more than a snapshot of the Congress, the Live@ERS plus service allows healthcare professionals full access in real time to live presentations from 8 of the major lecture halls of the Congress. Additionally, users can watch any sessions they were unable to watch on the replay service, available for up to 3 months following the last day of the Congress. Healthcare professionals can access the service directly for a small fee or use one of our educational vouchers sponsored by the industry or medical societies.

PRICE
- Individual access vouchers: 150€
- For orders of more than 200 vouchers: 100€ each

Companies purchasing vouchers to distribute to remote participants can have their name and logo included on the voucher, with the phrase: “Access to this ERS Service is financially supported by: [company name + logo]”

Vouchers may be distributed directly by sponsors or via a third party such as a national medical society or even by the ERS on their behalf.
PACKAGES
Currently the Live@ERS Plus service does not include industry sessions featured in the Congress programme. If you wish to have your session included in the Live@ERS Plus schedule, the following package deals are available (provided that your session is taking place in one of the rooms covered by the service). The filming of the presentations is a standard broadcast format: slides, speaker (talking head) and sound.

LIVE SESSION + ARCHIVES (10,000€), INCLUDING:
- Filming by ERS as mentioned above
- Webcast live on the Live@ERS Plus platform
- Webcast stored in the archives of the Live@ERS Plus platform
- Webcast stored in the ERS e-resource area alongside ERS material

LIVE SESSION + ARCHIVES + VOUCHERS (20,000€), INCLUDING:
- 200 vouchers, with your logo, for access to the Live@ERS Plus service (value of 20,000€)
- Filming by ERS as mentioned above
- Webcast live on the Live@ERS Plus platform
- Webcast stored in the archives of the Live@ERS Plus platform
- Webcast stored in the ERS e-resource area alongside ERS material

CONGRESS HUBS
To support national societies with collegial agreements with ERS and to reach HCPs who would not normally have the opportunity to attend the ERS Congress or who no longer have access to funding, ERS is creating a network of live Congress hubs around the world. The hubs are a one day event featuring live footage from ERS, in the local language, and feature key thought leaders from the region ERS leadership. The events are hosted by the national society in which the Hub is taking place who will also contribute scientific content to the one day programme.

The 2017 Congress Hubs will simultaneously take place in several cities in the following countries with a target audience of 150 – 200 delegates in each Hub. The Hubs’ network for 2017 will consist of events in the following countries:
- China – Beijing, Shanghai and Guangzhou
- Mexico – Mexico City, Guadalajara
- Brazil – Sao Paulo, Brasilia

The local national society will be responsible for inviting participants to the events. Each participant will also be provided with a voucher giving access to the Live@ERS plus service so that they follow the Congress live, or at their own convenience after the event.

DATE
Saturday, 9 September 2017

TIME
8:30 – 12:45 (Central European Summer Time)

PRICE
Price on demand. Each Hub will be supported by more than one company.

BENEFITS FOR THE SPONSOR
- Your logo on the Live@ERS Plus voucher given to the participants (up to 200 per venue)
- Welcome desk at each venue
- The right to have materials distributed to the 150-200 guests invited to each venue
- Clear visibility on invitations sent to recipients by the leadership of ERS and the local national society