2020 SPONSORSHIPS OPPORTUNITIES

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Exhibition Hall: Main Escalators

- 2 Escalators
- Inside and outside branding*
- Glass and metallic panel branding
- Inside the Exhibition hall
- No restriction on product promotion inside Hall B
- Only escalators accessing the main F&B area
- Package deal for 1 Sponsor

- Price: 80'000 EURO

* Contact Nicolas Luginbuhl for details on what parts are accessible for branding.
Exhibition: Main Stairs Railings (x2)

- 2 locations in the Hall B
- Outside branding only
- No restriction on product promotion in Hall B

- Price: 30’000 EURO
Outside Main Entrance A

- Outside Towers
- 5x3x3x3m
- 4 Towers
- In front of the Entrance A
- Near the bus parking and metro

- Price: 30’000 EURO
Mall Escalators Package

2 Escalators
Inside & Outside branding
Metal panel branding on the left side
Package deal for 1 sponsor
Between hall A and B

Price: 50’000 EURO
Mall Stairs Package

2 Set of Stairs
Outside branding
Floor branding

Price: 35’000 EURO per set
Mall Bridges Banners

- 1 side
- 5.5m x 1.02 m
- 2 locations

- Price: 40’000 EURO
Mall: Windows Branding

Several locations along the Mall
2,65 x 2,15 m

Price: 10’000 EURO per panel

*Potential to string together more than 1 window to increase the size*
Exhibition: Elevator Branding

- 1 Elevator to the restaurant
- Window branding
- Double Sided

Price: 15'000 EURO
APP Programme Page Sponsorship

2 Pages
Programme / Browse by filters

Price: 20’000 EURO
APP Industry Page Sponsorship

2 Pages
Industry page / Exhibition map

Price: 20’000 EURO
ERS Push Notifications

- 4 Days
- 1 Industry Push per day
- Sent to all active APP users
- Session promotion

Price: 10’000 per Push
ERS Congress Resources

- 5 Locations
- 8 Ipads + charging cables at each locations
- Sponsor logo on all main panels
- Sponsor logo on 10 banners (2 per locations)

- Price: 40'000 EURO
ERS 30th Anniversary Seating Cubes

- Cubes (no product branding)
- 3 sides for the sponsor (top included)
- 2 sides for ERS 30th Anniversary
- Different locations to choose from
- 50 cubes per package
- Price: 10’000 EURO per area
ERS CENTRAL

• Logos on all tables + overhead banner
• Logos on charging points + tea counters
• 2 branding areas

• Price: 40’000 EURO