TABLE OF CONTENTS

Keywords index

1. WELCOME, COMMITTEES AND STATISTICS

2. GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY

3. INDUSTRY EVENING SYMPOSIA
   • Package and sponsor’s benefits
   • Organisation and deadlines
   • Specific guidelines for Industry Evening Symposia
   • Order form

4. INDUSTRY EVENING MINI-SYMPOSIA, EARLY MORNING SYMPOSIA AND EVENING EXPERT FORUMS
   • Package and sponsor’s benefits
   • Organisation and deadlines
   • Specific guidelines for Industry Evening Mini-Symposia
   • Order forms

5. INDUSTRY PRACTICAL WORKSHOPS
   • Package and sponsor’s benefits
   • Organisation and deadlines
   • Specific guidelines for Industry Practical Workshops
   • Order form

6. EXHIBITION
   • General information
   • Organisation and deadlines
   • Specific guidelines for the Exhibition
   • Order form

7. SPONSORSHIP AND ADVERTISING OPPORTUNITIES
   • Sponsored items and services
   • Advertising opportunities
   • Specific regulations

8. MEETING ROOMS AND LOUNGES
   • Package and sponsor’s benefits
   • Organisation
   • Specific guidelines

9. INDUSTRY PRESS ACTIVITIES
   • Sponsor’s benefits
   • Organisation and deadlines
   • Promotion
   • Payment and cancellation
   • Specific regulations for industry press activities

10. CONGRESS INFORMATION
    • Scientific programme overview
    • Congress venue
    • Registration
    • Accommodation
    • Other Congress information
    • Congress partners
    • List of Exhibitors in 2015
    • Key contacts
    • Congress floor plan
**KEYWORDS INDEX**

<table>
<thead>
<tr>
<th>Keyword</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract Service</td>
<td>52</td>
</tr>
<tr>
<td>Accommodation booking</td>
<td>75</td>
</tr>
<tr>
<td>Appointed agency</td>
<td>18</td>
</tr>
<tr>
<td>AV equipment</td>
<td></td>
</tr>
<tr>
<td>• Industry Evening Symposia</td>
<td>20</td>
</tr>
<tr>
<td>• Industry Practical Workshops</td>
<td>36</td>
</tr>
<tr>
<td>Catering</td>
<td>13</td>
</tr>
<tr>
<td>Children</td>
<td>12</td>
</tr>
<tr>
<td>Clinical Resource Area</td>
<td>46</td>
</tr>
<tr>
<td>Congress venue</td>
<td>70</td>
</tr>
<tr>
<td>ERS Lounge</td>
<td>52</td>
</tr>
<tr>
<td>Floor plan</td>
<td>77</td>
</tr>
<tr>
<td>Group pick-up registrations</td>
<td>72</td>
</tr>
<tr>
<td>Insurance</td>
<td>14</td>
</tr>
<tr>
<td>Logo – ERS Congress logo use</td>
<td>21</td>
</tr>
<tr>
<td>Meeting rooms</td>
<td>59</td>
</tr>
<tr>
<td>Opening hours</td>
<td>71</td>
</tr>
<tr>
<td>Congress</td>
<td>70</td>
</tr>
<tr>
<td>Exhibition</td>
<td>41</td>
</tr>
<tr>
<td>Posters</td>
<td></td>
</tr>
<tr>
<td>• Industry Evening Symposia</td>
<td>17</td>
</tr>
<tr>
<td>• Industry Practical Workshops</td>
<td>35</td>
</tr>
<tr>
<td>Pre-Congress e-mailing</td>
<td>53</td>
</tr>
<tr>
<td>Press activities - Industry</td>
<td>65</td>
</tr>
<tr>
<td>Registration</td>
<td>71</td>
</tr>
<tr>
<td>Complimentary registrations</td>
<td></td>
</tr>
<tr>
<td>• Industry Evening Symposia</td>
<td>17</td>
</tr>
<tr>
<td>• Industry Practical Workshops</td>
<td>35</td>
</tr>
<tr>
<td>• Industry Evening Mini-Symposia</td>
<td>28</td>
</tr>
<tr>
<td>Rehearsals</td>
<td></td>
</tr>
<tr>
<td>• Industry Evening Symposia</td>
<td>27</td>
</tr>
<tr>
<td>• Industry Practical Workshops</td>
<td>36</td>
</tr>
<tr>
<td>Speakers’ Clashes – Industry Evening Symposia</td>
<td>19</td>
</tr>
<tr>
<td>Stand - Activities on booth</td>
<td>45</td>
</tr>
<tr>
<td>Stand – Catering</td>
<td>45</td>
</tr>
<tr>
<td>Stand – Construction and dismantling</td>
<td>45</td>
</tr>
<tr>
<td>Statistics</td>
<td>7-8</td>
</tr>
<tr>
<td>Videoing, recording of sessions</td>
<td>12</td>
</tr>
<tr>
<td>Webcast – Industry Evening Symposia</td>
<td>20</td>
</tr>
<tr>
<td>Statistics</td>
<td>7-8</td>
</tr>
</tbody>
</table>
Welcome, Committees and Statistics
WELCOME TO THE *world’s largest* GATHERING OF RESPIRATORY PROFESSIONALS...
THE WORLD’S LARGEST GATHERING OF RESPIRATORY PROFESSIONALS

The ERS International Congress is the largest gathering of respiratory professionals in the world. A platform for communicating important improvements in the understanding and treatment of lung diseases, it features speakers from among the world’s leading experts in the field.

WELCOME TO LONDON 2016!

The European Respiratory Society will come to London for the first time in 2016 to host the world’s largest and most influential meeting for respiratory physicians, scientists and allied health professionals.

London is a fitting choice for the 26th ERS International Congress. Hosted in my home city of London, the Congress will be located in one of the best connected cities in Europe, boasting a proud history of scientific innovation and medical discoveries. Many of the world’s most famous innovative thinkers have lived and worked in London including Sir Tim Berners-Lee, the inventor of the world-wide-web, Sir Alexander Fleming who discovered penicillin and many famous chest physicians.

The Congress Scientific programme will present the best in science and educational sessions from distinguished researchers from across the globe. Covering key topics in respiratory medicine from across the spectrum of disease areas including TB, lung cancer, pneumonia, cystic fibrosis, COPD, and asthma amongst others, the Congress is the best place to build skills and knowledge through hearing the latest topics in the field.

The Congress venue, ExCeL London, is located on the banks of the River Thames in the bustling East London, the location of the 2012 Olympic Games. It is the perfect site to explore many of London’s famous landmarks when there is space in between busy congress schedules. Travel around London is very easy with the extensive underground system, Docklands Light Railway and buses. We look forward to welcoming you to the ERS International Congress where we will continue our mission to promote lung health and drive standards in respiratory medicine.
COMMITTEES

CONGRESS CHAIRS
Peter Barnes (Congress Chair)
National Heart and Lung Institute
Dovehouse Street, SW3 6LY, London, United Kingdom

Maria Belvisi (Congress Co-Chair)
Imperial College London
South Kensington Campus, SW7 2AZ, London, United Kingdom

Stephen T. Holgate (Science Council Chair)
Air Division, School of Medicine, Mailpoint 810, Level F, South Block
Southampton General Hospital, SO16 6YD, Southampton, United Kingdom

ERS EXECUTIVE COMMITTEE
J. Vestbo, DK (President)
E. Bel, NL (Past President)
G. Joos, BE (President Elect)
M. Gaga, GR (Vice President)
GB Migliori, IT (Secretary General)
C. Robalo Cordeiro, PT (Secretary General Elect)
M. Elliott, GB (Treasurer)
OC. Burghuber, AT (Treasurer Elect)
S. Holgate, GB (Science Council Chair)
G. Brusselle, BE (Science Council Chair Elect)
G. Rohde, NL (Education Council Chair)
C. Gratziou, GR (Advocacy Council Chair)
D. Smyth, IE (ELF Chair)
J. Gibson (Publications Committee Chair)
(And Heads of Scientific Assemblies)

LONDON CONGRESS COMMITTEE
P. Barnes, GB (Congress Chair)
M. Belvisi, GB (Congress Co-Chair)
J. Vestbo, DK (President)
GB Migliori, IT (Secretary General)
M. Elliott, GB (Treasurer)
S. Holgate, GB (Science Council Chair)
G. Rohde, NL (Education Council Chair)
F. Blasi, IT (Congress Chair 2017)
S. Centanni, IT (Congress Co-Chair 2017)

INTERNATIONAL PROGRAMME COMMITTEE
S. Holgate, GB (Science Council Chair)
G. Rohde, NL (Education Council Chair)
P. Barnes, GB (Congress Chair)
M. Belvisi, GB (Congress Co-Chair)
(And Heads of Scientific Assemblies)

HEADS OF SCIENTIFIC ASSEMBLIES
F. Herth, DE
P. Navalesi, IT
C. Kaehler, AT
M. Bonsignore, IT
I. Adcock, GB
D. Heederik, NL
F. Midulla, IT
D. Subotic, SR
I. Steenbruggen, NL
S. Aliberti, IT
N. Schönfeld, DE
TOP 10 TOPICS FOR ABSTRACTS

<table>
<thead>
<tr>
<th>GROUP</th>
<th>OVERALL 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1 Clinical Problems</td>
<td>391</td>
</tr>
<tr>
<td>10.2 Tuberculosis</td>
<td>327</td>
</tr>
<tr>
<td>10.1 Respiratory Infections</td>
<td>284</td>
</tr>
<tr>
<td>1.5 Diffuse Parenchymal Lung Disease</td>
<td>269</td>
</tr>
<tr>
<td>5.1 Airway Pharmacology and Treatment</td>
<td>268</td>
</tr>
<tr>
<td>1.2 Rehabilitation and Chronic Care</td>
<td>265</td>
</tr>
<tr>
<td>4.3 Pulmonary Circulation and Pulmonary Vascular Disease</td>
<td>243</td>
</tr>
<tr>
<td>4.2 Sleep and Control of Breathing</td>
<td>241</td>
</tr>
<tr>
<td>5.2 Monitoring Airway Disease</td>
<td>230</td>
</tr>
<tr>
<td>11.1 Lung Cancer</td>
<td>218</td>
</tr>
</tbody>
</table>

TOP 10 COUNTRIES BY PARTICIPANTS

<table>
<thead>
<tr>
<th>2013</th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
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</tr>
<tr>
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<tr>
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<td>Spain</td>
</tr>
<tr>
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<td>USA</td>
</tr>
<tr>
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</tr>
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<td>687</td>
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</tr>
<tr>
<td>Turkey</td>
<td>621</td>
<td>India</td>
</tr>
<tr>
<td>Brazil</td>
<td>556</td>
<td>Poland</td>
</tr>
</tbody>
</table>
ERS 2015: PARTICIPANTS from 125 countries & 178 exhibitors
General Congress Guidelines
and Regulations for Industry
A SAFE, COMFORTABLE AND successful CONGRESS FOR ALL...
GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY

These guidelines are designed to ensure that all sponsors enjoy a safe, comfortable and successful participation in the Congress. The guidelines are constantly updated to take into account changes in laws, codes of practice and regional regulations. With this in mind, we urge you to check that your understanding of the guidelines is current.

ORGANISATION OF MEETINGS AND EVENTS

SCIENTIFIC SYMPOSIA AND PROMOTIONAL EVENTS

The ERS forbids the organisation of scientific symposia outside of the congress centre hosting the International Congress, at any venue within the host city throughout the entire duration of the Congress as well as 3 days prior to and 3 days after the official opening and closing dates of the Congress, respectively. This rule also applies to ‘Meet the Professor’-type events, all events involving speakers presenting data or case studies, practical workshops and all educational events.

Industry Sponsored Sessions will be held within the congress centre Sunday, Monday and Tuesday. Please see page 17 for further details.

SOCIAL EVENTS

Companies are permitted to hold breakfasts, lunches, dinners and other social events provided they do not take place during the following times.

- The Opening Ceremony and Welcome Reception on Saturday, 3 September from 17.00–21.00
- The Scientific Programme, where ERS sessions are held from Sunday, 4 September–Tuesday, 6 September 08.00–19.15 and Wednesday, 7 September 08.00–12.00.

INTERNAL STAFF MEETINGS

The ERS accepts closed meetings taking place outside the congress centre for the purposes of internal staff briefing. For small closed meetings, board meetings, discussion groups, clinical findings meetings, meetings with investigators and speaker briefings for symposia, approval from ERS is not required unless the event is for more than 30 individually invited participants.

Sponsors are entitled to host meetings for more than 30 participants for delegates they have funded to attend the Congress. Meetings must not take place during the Congress programme and must not compete with or dilute the value of the content of the ERS International Congress’ scientific programme.

Programme for such meetings should be approved by the ERS Office, please forward them to corporate.relations@ersnet.org

LOUNGES

Companies wishing to set up a lounge area outside the congress centre for their guests to relax, work, meet colleagues, take refreshment, etc., are permitted to do so provided the lounges are not used for scheduled activities clearly forbidden by the regulations.

For meeting rooms and lounges within the congress centre, see page 59 for further details.

When organising events and meetings outside the congress centre, please ensure that your meeting meets with ERS approval. If a sponsor is found to be in breach of the regulations, the ERS reserves the right to ask the sponsor to cancel or change the format of the meeting. In the unfortunate event that a company refuses to comply with ERS regulations, the company will be liable for a fine, the sum of which will be at the discretion of the ERS. In addition, the ERS reserves the right to exclude the company from participation in any future ERS events.
INSIDE THE CONGRESS CENTRE

SMOKING POLICY
As tobacco is the major cause of lung disease, the ERS’ Congress Committee thanks all participants and exhibitors for refraining from smoking in the congress centre, including meeting rooms, exhibition areas, poster areas, toilets, restaurants, cafeterias, bars and loading areas and within 250 metres of the main entrances/exits at all times. This restriction also applies to electronic cigarettes.

CHILDREN AND MEMBERS OF THE PUBLIC
Children and members of the public are not permitted in the exhibition area or any room hosting an industry activity. In addition, the ERS asks delegates and faculty to refrain from bringing children and accompanying adults into the Congress Center. In the event that a member of public is invited to participate in the ERS Congress scientific programme, they should be accompanied by a qualified healthcare professional or ERS representative observing the ERS restrictions where appropriate.

MOBILE PHONES
Please respect other delegates by turning off mobile phones when attending events and sessions, including halls used for poster sessions or other scientific activities.

VIDEOING AND RECORDING OF SESSIONS
The ERS wishes to protect the intellectual materials of those contributing to the Congress, prevent inappropriate material being made available to audiences outside the Congress, protect its sponsors, exhibitors and delegates, avoid blockages and logistical problems. Due to the increased number of requests from our sponsors regarding the filming of events and individuals, we are circulating the following guidelines for exhibitors and sponsors.

Filming at the Congress venue is permitted in the following circumstances only, and provided permission has been granted by the Marketing & Corporate Relations Department.

- Filming of sponsor’s symposia
- Filming of sponsor’s workshops
- Filming on sponsor’s own booth
- Filming taking place within your own meeting room
- Filming in the grounds (Car park etc) of the Congress Centre
- Filming of sponsor’s press conference

All filming must take place within the room where the activity is taking place. Camera crews and equipment must not cause any obstruction to delegates, ERS staff or ERS partners and other parties assisting with the organization of the event.

To protect the ERS, its sponsors and delegates, filming is expressly forbidden in ERS sessions rooms, in public areas of the congress centre and the exhibition hall. Any individuals filming in these areas will be asked to desist immediately. Care should be taken to avoid inappropriate use of ERS branding and to ensure there is no suggestion of ERS endorsement of videoed material.

A camera crew will only be allowed into the congress centre with a valid Congress badge.

All press requests should be directed to the ERS Press office – Lauren.Anderson@europeanlung.org
The photographing of booths is not permitted during the set up/breakdown of the exhibition unless the photographer is engaged by the exhibitor to take photographs of his/her own stand and can avoid inclusion of neighbouring booths.

Photography during the opening times of the exhibition of all aspects of the event is allowable in all instances except in cases where the photographer or photography equipment would cause an obstruction or danger to delegates/staff visiting or working in the exhibition hall.
CATERING
Please check whether catering for large groups is possible within the congress centre by contacting the Marketing & Corporate Relations office. Catering options within the centre will be offered on a first come, first served basis and requirements will be handled by the congress centre’s catering company following allocation. Please check the specific regulations for catering for sponsored events and meetings within the congress centre on page 75.

MARKET RESEARCH AND PRODUCTION/PRESS COMPANIES
The ERS does not allow market research companies to operate in areas of the congress centre. Sponsors may employ companies to conduct surveys on their exhibition stands only and not in the aisles and walkways of the exhibition. It is not permitted for companies to undertake market research related to the ERS, its activities or feature of the congress anywhere in the congress centre. The ERS conducts its own independent research into these areas and results of this research can be obtained via the Marketing & Corporate Relations Department. For information about industry press activities, see page 65.

PROMOTIONAL ACTIVITIES

PUBLICITY AND BRANDING
The content of all promotional literature, advertising and promotional material of any form used or distributed within the congress centre for the duration of the Congress remains the sole legal responsibility of the sponsor/exhibitor.

It is the sponsor’s/exhibitor’s responsibility to abide by British laws and to observe relevant legal regulations with regard to publicity, the handing out of samples and the sale of products. The exhibition organiser (Interplan AG) and the ERS cannot be held liable for any noncompliance.

The exact name “ERS International Congress 2016” and session type must be mentioned on all promotional items.

DISPLAY AND DISTRIBUTION OF MATERIALS
Putting up posters and distributing flyers, abstracts or invitations outside a sponsor’s exhibition stand or industry session room is forbidden. All such materials will be systematically removed and destroyed. Any individual responsible for such activities will be asked to leave the congress centre.

This policy extends to hotels and other public places in the city.

All promotional materials to be distributed, shown or displayed during the Congress must be approved by the ERS in advance. It is also forbidden to set up promotional events, models, posters or branded structures outside the congress centre or in any public places or areas of local interest such as train stations, market squares, parks and airports.

USE OF THE ERS CONGRESS LOGO AND NAME
The ERS Congress’ logo must not be used on any materials except those relating to industry-sponsored Evening Symposia, Mini-Symposia, Early Morning Symposia, Expert Forums and Practical Workshops, for which there are strict guidelines. The logo must not be used for pre- or post-Congress activities or initiatives unless approval has been given by the ERS office. The ERS logo cannot be used on any industry material.

DISCLAIMER
When using the ERS Congress logo, the following wording must also be printed: “The ERS declines all responsibility with respect to the information published in this document”. Sponsors should avoid any suggestion that products or content are endorsed by the ERS and should refrain from using the Congress branding in any way.
ADMINISTRATION

PERMISSION AND LIABILITY
The securing of necessary permits and licenses remains the sole responsibility of the party or organisation wishing to undertake activities during the congress. Sponsors are liable for all taxes, charges and duties relating to such activities. Should a claim in respect of such be addressed to the ERS, companies shall fully indemnify the ERS.

Sponsors will remain liable for the activities of their staff and representatives during Congress. The ERS does not in any way accept responsibility for the staff and representatives of its sponsors and partners during Congress, within or outside the congress centre.

INSURANCE
It is the responsibility of the sponsor to assess and assure the level of insurance cover required to indemnify itself against all eventualities concerning their activities, equipment and staff during the Congress within and outside the congress centre.

The ERS offers no assurances to the sponsor outside those expressed within specific contracts.
Sponsors are obliged to check with the venue the level of cover required by the congress centre.
Industry Evening Symposia
THE MOST IMPRESSIVE & EFFICIENT WAY TO **educate** AND **stimulate** A LARGE AUDIENCE...
INDUSTRY EVENING SYMPOSIA

Sponsoring an Industry Evening Symposium is the most effective way to educate and stimulate a large audience. By offering cutting-edge science, revealing clinical data or examining case studies, sponsors can add to the programme the International Congress and convey messages in a highly relevant environment.

SPONSOR’S BENEFITS

INDUSTRY EVENING SYMPOSIUM SPONSORSHIP INCLUDES:

- Room rental
- Basic technical equipment
- A room assistant and a badge controller
- Complimentary registrations (from 10 to 30, depending on the size of the room)
- Industry Evening Symposium title published in the online Advance Programme
- Industry Evening Symposium programme in the online Congress Guide and Congress app.
- Display of 2 electronic posters announcing the Industry Evening Symposium in the congress centre
- Use of the Industry Evening Symposium room for a technical rehearsal
- Priority allocation on accommodation booking for the next ERS International Congress

ORGANISATION

DATES
Sunday 4 September 2016
Monday 5 September 2016
Tuesday 6 September 2016

TIME
17.15–19.15

PRICE
CHF 55,000 + CHF 60 per seat

AVAILABLE ROOMS AND CAPACITY IN NUMBER OF SEATS
Room capacity:

- 1 room x 1800 seats
- 1 room x 1300 seats
- 2 rooms x 1000 seats
- 2 rooms x 800 seats
- 2 rooms x 600 seats
- 4 rooms x 500 seats
- 1 room x 300 seats

OTHER EVENING SYMPOSIA WILL BE ORGANISED SIMULTANEOUSLY

All information and prices may be subject to change. Prices do not include VAT.
ROOM ALLOCATION FOR INDUSTRY EVENING SYMPOSIA

Deadline: please submit your choices by 30 November 2015 by completing the order form page 23. Companies are requested to give three preferred choices for Industry Evening Symposia room and date. Requests with the same number of seats and same day will be considered as one choice. In the event that none of the three preferred choices can be allocated, companies will be contacted and offered alternatives, with a deadline of 6 working days for confirmation. Companies providing only one or two preferred choices agree to accept alternatives proposed by the ERS within a deadline of 6 working days. Before confirming any allocations, the ERS will wait until all confirmations for Industry Evening Symposium rooms and dates have been received on 30 November 2015. The ERS will do its best to accommodate sponsors with their preferential choices according to the following criteria:

- Number of seats in the Industry Evening Symposium room
- Programme contents (to avoid clashes)
- General involvement of the company in previous Congresses
- Date of confirmation (if preferential choice was received after the deadline)

Confirmation of allocation will be sent to all sponsors simultaneously, by February 2016.

Acceptance of an allocation will constitute entering into a binding agreement with ERS and cancellation fees will apply. For sponsors who are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested parties.

PAYMENT/CANCELLATION

A contract will be sent to companies in February 2016, together with an invoice for 100% of the amount payable. Full payment must be processed by 30 April 2016. Non-payment by the above deadline will result in non-inclusion in the online Congress Guide.

CANCELLATION OF THE CONTRACT BY THE SPONSOR

A sponsor may withdraw from the contract with the ERS by giving unilateral written notice to that effect under the following terms of cancellation. In the event of the contract being cancelled in whole or in part not later than 30 May 2016, fifty percent (50%) of the total amount shall be payable to the ERS; in the case of cancellations made after 30 May 2016, one hundred percent (100%) of the total amount due shall be payable to the ERS.

SPECIFIC GUIDELINES FOR INDUSTRY EVENING SYMPOSIA

APPOINTED AGENCY

Applications for Industry Evening Symposia must be submitted by the organising company. Correspondence should be made exclusively between this company and the ERS. Companies should inform the ERS, in writing, what agencies have been appointed for their Industry Evening Symposia.

It is not the role of an agency to make initial enquiries or reservations with the ERS independently of the sponsoring company. The agency cannot fully act as if it were the sponsoring company itself, and the sponsoring company will continue to be held entirely responsible and accountable for activities organised in its name. For this reason, agencies are not permitted to sign contracts on behalf of the sponsoring company. Companies are responsible for communicating these guidelines to their staff and their appointed agencies.
SYMPHONY ROOMS
Set-up: theatre style rooms will be made available for 2 hours only, from 17.15–19.15 (no coffee break) on the day of the Industry Evening Symposium. Rooms will be accessible from 16.45

The rooms will be provided with the following basic technical equipment:

- Front projection screen
- One video projector (for computer presentations) connected to a PC/file server
- Stand microphones for questions from the audience, available according to the capacity of the room
- Chairperson’s desks (for up to 4 speakers) with chairs and microphones
- One lectern with one microphone and light
- Water for chairpersons

A technician will be on hand for the duration of the session to manage lighting, audio and projection facilities. A room assistant will be in charge of welcoming and briefing the chairperson(s) and the speakers on technical facilities (including access to the PowerPoint presentations from the PC) and will ensure that the session runs to schedule. In case of problems, he/she will be able to contact the ERS scientific department.

The ERS will provide the names of the chairperson(s) and speakers for panels to be placed on the desk by the room assistant. Should additional hosts/hostesses or additional AV equipment be required, the organiser will send the ERS the complete addresses and contact details of the companies providing these by July 2016. These companies will invoice sponsors directly.

TECHNICAL REHEARSAL
Sponsoring companies have the option to use the symposium room the evening prior to their Symposium for the purpose of a technical rehearsal. The ERS does not charge any additional fee for this; however, any other costs linked to this rehearsal (technical assistance, security, etc.) will be borne by the sponsoring company.

CONTROL OF DELEGATE FLOW AND ATTENDANCE
It is the sponsoring company’s responsibility to select a room large enough to accommodate the number of delegates likely to attend its Industry Evening Symposium. The reservation is for seating room only. It is the sponsoring company’s responsibility to control entrances with trained staff and monitor the number of participants entering the room. All doors must be covered by the company’s staff to prevent overcrowding and infringement of health and safety regulations. Sponsoring companies must plan appropriate staffing and/or security ahead of time to avoid any problems. In cases in which this is not respected and for obvious security reasons, the venue has complete authority to block entrance into the rooms. Sponsoring companies will be charged for any extra security required.

SPEAKERS AND CHAIRPERSONS
The ERS assumes that the speakers and chairpersons at the Industry Evening Symposia will be contacted by the sponsoring companies themselves to arrange registration, travel and accommodation. It is the responsibility of the sponsoring company to:

- ensure there is no timing clash (with parallel satellite symposia) for the chairpersons and speakers they choose. A minimum of 15 minutes’ gap is requested between 2 different presentations made by the same speaker in 2 different symposia on the same evening.
- ensure that their chosen chair has not made any commitment to act as a chair or as a speaker in a different symposium on the same evening.
- Ensure that the faculty for the symposium is adequate – minimum of one Chair and two Speakers (not including the Chair)

The ERS cannot be held responsible for any schedule clashes involving speakers or chairs. The ERS does not accept faculty who have links with the tobacco industry and reserves the right to take appropriate measures to preserve its interests.
ERS BYLAWS, ARTICLE X. 9 CONFLICT OF INTEREST

“Steering Committee members, Congress Chair and Co-Chair, the Guidelines Director and the Editor(s) in Chief of the ERJ may not be involved as speaker or chair in the industry-sponsored symposia at the International Congress.”

SPEAKERS’ PRESENTATIONS

To avoid unexpected last-minute technical problems, companies are strongly encouraged to make sure their speakers use the Speaker Preview Room to pre-load all talks and introductory slides. This will have to be done at least 120 minutes prior to the start of the session and/or rehearsal. If speakers choose to use their own laptops, this is the responsibility of the company organising the Industry Evening Symposium.

ABSTRACTS

The ERS does not require speakers to submit abstracts of their lectures. Sponsoring companies can, however, publish their abstracts/papers for distribution among the attendees of their symposium, or in the form of an advertisement in ERS publications.

Copyright of the collection of abstracts submitted to the ERS International Congress 2016 belongs to the ERS. While individual authors are permitted to print and distribute their own abstract, companies wishing to reproduce a collection of abstracts for distribution should contact the ERS Marketing & Corporate Relations department for information on permission.

FILMING/WEBCASTING

The ERS allows the filming of Industry Evening Symposia. This should be organised by the sponsoring company itself. The footage should not be made available and/or released on any websites or meetings or be broadcasted before the end of the Congress. Prior approval by the ERS is requested. The ERS does not offer a videoing service but can provide slide and audio recording on request. The ERS also offers a hosting service for videos and webcasts on the ERS website. For further details see Sponsorship and advertising opportunities, page 51.

NOISE

A sound engineer will offer support during the symposium. A noise limit will be imposed by the sound engineer, and sponsors must not alter settings to exceed this level. Any sponsor found adjusting settings will be forced to correct the noise levels. In the event that the noise from neighbouring symposia or from other sources seriously affects a symposium, please contact a technician who will arrange for the problem to be assessed immediately.

The ERS does not offer completely soundproofed rooms for Industry Evening Symposia. Sponsors should be aware that some low-level background noise is inevitable.

CATERING

It is not permitted to offer catering in the symposium room. However, sponsors are welcome to organise catering after their Industry Evening Symposium, outside the symposium room, for 1 hour (19.15–20.15). You must receive prior approval from the ERS for this.

VOTING PAD

The ERS advises all companies wishing to use voting pads to contact the official AV partner for the ERS International Congress. They will ensure the delivery, storage and charging of the devices. Whilst it is perfectly acceptable for companies to employ an alternative supplier, the ERS cannot provide storage or charging points for the equipment provided and will not be responsible for those.
REGISTRATIONS
All speakers, as well as all participants and invited guests who wish to attend sessions, must register as active participants. For detailed information on Congress registration, see page 71

COMPLIMENTARY REGISTRATIONS
Sponsoring companies are entitled to 10–30 free active participant registrations, depending on the capacity of the room allocated for their Industry Evening Symposium, as follows:

<table>
<thead>
<tr>
<th>Capacity</th>
<th>Free Registrations</th>
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<tbody>
<tr>
<td>Up to 499 seats</td>
<td>10 free registrations</td>
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<tr>
<td>500–999 seats</td>
<td>20 free registrations</td>
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<tr>
<td>1,000 seats and above</td>
<td>30 free registrations</td>
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Postgraduate Courses, Meet the Professor Seminars and social events, except the Opening Ceremony and Welcome Reception, are not included. These complimentary registrations may be used for company staff or invited speakers.

ADDITIONAL BADGES
For companies with large investments in the Congress, additional badges may be provided. Please contact the ERS for specific requests.

INDUSTRY EVENING SYMPOSIUM PROMOTION

CONGRESS PUBLICATIONS
The times, dates and titles of Industry Evening Symposia will be announced in the online Advance Programme. It will also be published on the ERS website in July 2016 and made available on the Congress smartphone App.

POSTERS TO BE DISPLAYED IN THE CONGRESS CENTRE
Companies are permitted to display 2 e-posters announcing their Industry Evening Symposium. They will be displayed on the day of the Industry Evening Symposium in 2 locations within the congress centre, in rotation with other sessions’ e-posters. These posters are subject to ERS approval. Companies will also have the opportunity to have a roll-up/poster in front of the room in which the Industry Evening Symposium will be held, displayed by the company from 16:45. Display of any other material (flyers, posters, etc.) outside the Industry Evening Symposium room is strictly forbidden.

ERS CONGRESS LOGO USE
Each company sponsoring an Industry Evening Symposium, Industry Evening Expert Forum, Industry Evening Mini-Symposium, Industry Early Morning Symposium or Industry Practical Workshop is allowed to use the ERS Congress logo free of charge on the following marketing items:
• e-mail signature or pre-congress promotion.
The logo will be sent by the ERS upon request after approval of the material where it will appear. The logo layout and position is at the sole discretion of the ERS.

DISCLAIMER
When using the ERS Congress logo, the following wording must also be printed: “The ERS declines all responsibility with respect to the information published in this document”. Sponsors should avoid any suggestion that products or content are endorsed by the ERS and should refrain from using the Congress branding in any way.
GENERAL PROMOTION OF INDUSTRY EVENING SYMPOSIA
Sponsors are encouraged to advertise their symposia from their exhibition booth and to advertise in Congress publications, to use the ERS Congress App and to use poster and banner websites offered by the ERS. The distribution of flyers, abstracts or posters in other areas of the congress centre or in hotels is strictly forbidden.

BRANDING IN THE EVENING SYMPOSIUM’S ROOM
Branding is allowed in the Industry Evening Symposium’s room such as branding on the lectern and the head table. Exact dimensions for the lectern and head table will be provided by the ERS in due time. Production of these material and display are the responsibility of the company organising the Industry Evening Symposium.
Light tape which can be easily removed should be used to stick these materials in order to avoid damaging the ERS branding. Hanging banners from the ceiling are allowed in certain rooms and additional room decoration is permitted subject to ERS approval. Under no circumstances will the ERS store internally, allow materials to be setup in the rooms and covered prior to the session or permit any activities or setup that hinders the organisation of the ERS Scientific programme or represent a risk to its delegates.

FOR GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY, SEE PAGE 11

ERS CONTACT
For further information on Industry Evening Symposia please contact:
CORPORATE.RELATIONS@ERSNET.ORG
+41 21 213 01 63
ORDER FORM FOR INDUSTRY EVENING SYMPOSIUM

Please fill in one form per Industry Evening Symposium organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 63  Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT : Please refer to ‘Allocation by the ERS of major sponsors’ choices for Industry Evening Symposia/Exhibition’ for further information.

Sponsor’s details
Company/Organisation Name:

Address:

Tel: __________________________ Fax: __________________________

Topic/Title of the Symposium:

Contact person:

Position: __________________________ Email: __________________________

Industry Evening Symposia will take place on the following dates from 17.15 to 19.15.
Companies are requested to give 3 preferred choices:

1st choice
Sunday, 4 September 2016 □  Monday, 5 September 2016 □  Tuesday, 6 September 2016 □
Room size
1800 seats □  1300 seats □  1000 seats □  800 seats □
600 seats □  500 seats □  300 seats □

2nd choice
Sunday, 4 September 2016 □  Monday, 5 September 2016 □  Tuesday, 6 September 2016 □
Room size
1800 seats □  1300 seats □  1000 seats □  800 seats □
600 seats □  500 seats □  300 seats □

3rd choice
Sunday, 4 September 2016 □  Monday, 5 September 2016 □  Tuesday, 6 September 2016 □
Room size
1800 seats □  1300 seats □  1000 seats □  800 seats □
600 seats □  500 seats □  300 seats □

Confirmation of allocation will be sent to all major sponsors at the same time, by February 2016. Once sponsors have accepted allocation they will have entered a binding agreement with ERS and cancellation fees will apply. If sponsors are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested sponsors.

Signature: __________________________ Date: __________________________

Deadline: 30 November 2015
# IMPORTANT COMPANY DETAILS

**Company address to be mentioned in the contract:**

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**Invoice address (important: complete company name, eg. Company XY GmbH & Co. KG):**

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I hereby confirm that the above mentioned agency is officially appointed by our company for the organisation of our Industry Evening Symposium.

Signature: __________________________ Date: __________________________
Industry Evening Mini-Symposia,

Early Morning Symposia and Evening Expert Forums
AN IDEAL SOLUTION FOR COMPANIES WITH A *select target audience* TO FEATURE IN THE ERS PROGRAMME...
INDUSTRY EVENING MINI SYMPOSIA

Sponsoring and organising an Industry Evening Mini-Symposium is an ideal solution for companies with a select target audience to feature in the ERS programme. Sponsors with products for orphan diseases, with clinical findings relating to devices or with innovative new products will find it a perfect platform to deliver cutting-edge material to key individuals in respiratory medicine. This option is not suitable for all companies and topics. The ERS reserves the right to prioritise based on the suitability of the application.

SPONSOR’S BENEFITS

INDUSTRY EVENING MINI-SYMPOSIUM SPONSORSHIP INCLUDES:
• Room rental
• Basic technical equipment
• A room assistant and a badge controller
• 3 Complimentary registrations
• Industry Evening Mini Symposium title published in the online Advance Programme
• Industry Evening Mini Symposium programme in the online Congress Guide and Congress app.
• Display of 2 electronic posters announcing the Industry Evening Mini Symposium in the congress centre
• Use of the Industry Mini Evening Symposium room for a technical rehearsal

ORGANISATION

DATES
Sunday 4 September 2016
Monday 5 September 2016
Tuesday 6 September 2016

TIME
17.30–19:00

PRICE
CHF 32,000 (room size 120)
CHF 35,000 (room size 160)
CHF 40,000 (room size 200)

AVAILABLE ROOMS AND CAPACITY
2 room x 120 seats
2 rooms x 160 seats
1 room x 200 seats

All information and prices may be subject to change. Prices do not include VAT.

DEADLINES

30 NOVEMBER 2015
Requests for Industry Evening Mini-Symposia and topics should be sent to the ERS

1 MARCH 2016
A final programme of the Industry Evening Mini-Symposia, including times, titles, names and full addresses of all speakers and chairpersons, should be submitted to the ERS for approval by the scientific programme committee.

3 JUNE 2016
Deadline for submitting an updated final version of the Industry Evening Mini-Symposium programme.
No changes will be taken into account after this date. Any missing information about a speaker will result in non-publication in the online Congress Guide.
EARLY MORNING SYMPOSIA

Following another successful year of Industry Early Morning Symposia, we wish to make this option available again to Sponsors for the ERS International Congress 2016. Therefore it is now possible to hold morning sessions (limited opportunities).

For more information please contact the ERS Marketing & Corporate Relations department +41 21 213 01 63

PAYMENT/CANCELLATION

A contract will be sent to companies in February 2016, together with an invoice for 100% of the amount payable. Full payment must be processed by 30 April 2016. Non-payment by the above deadline will result in non-inclusion in the online Congress Guide.

CANCELLATION OF THE CONTRACT BY THE SPONSOR

A sponsor may withdraw from the contract with the ERS by giving unilateral written notice to that effect under the following terms of cancellation. In the event of the contract being cancelled in whole or in part not later than 30 May 2016, fifty percent (50%) of the total amount shall be payable to the ERS; in the case of cancellations made after 30 May 2016, one hundred percent (100%) of the total amount due shall be payable to the ERS.

SPECIFIC GUIDELINES FOR INDUSTRY EVENING MINI-SYMPOSIA

The guidelines for Industry Evening Mini-Symposia are identical to those for Industry Evening Symposia, which can be found on page 18, with the exception of the “Complimentary Registrations” section below.

ALLOCATION

There are limited options for Industry Evening Mini-Symposia, and allocation will be based on the suitability of the subject manner for this type of session.

REGISTRATIONS

All speakers, as well as all participants and invited guests who wish to attend sessions, must register as active participants. For detailed information on Congress registration, see page 71.

COMPLIMENTARY REGISTRATIONS

Companies organising an Industry Evening Mini-Symposium are entitled to 3 free registrations as active participants. Postgraduate Courses, “Meet the Professor” Seminars and social events, except the Opening Ceremony and Welcome Reception, are not included. These complimentary registrations may be used for company staff or invited speakers.

FOR GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY, SEE PAGE 11
INDUSTRY EVENING EXPERT FORUMS

Special interest meetings represent a new opportunity for sponsors to add to the content of the congress and experience of the delegates. Rooms will be set up to encourage debate and face-face interaction with experts. The objective is to encourage exchange on key issues concerning respiratory medicine and offer feedback directly to the Sponsor.

SPONSOR’S BENEFITS

INDUSTRY EVENING EXPERT FORUM INCLUDES:

- Room rental
- Basic technical equipment
- A room assistant and a badge controller
- 3 Complimentary registrations
- Industry Evening Expert Forum title published in the online Advance Programme
- Display of 2 electronic posters announcing the Industry Evening Mini Symposium in the congress centre
- Use of the Industry Evening Expert Forum room for a technical rehearsal

ORGANISATION

DATES
Tuesday 6 September 2016

TIME
17.30 – 19.00

AVAILABLE ROOMS AND CAPACITY IN NUMBER OF SEATS & PRICE

1 x 90 seats round table  CHF 29,000
1 x 60 seats round table  CHF 23,000

Application to support such a meeting should be made directly to the Marketing and Corporate Relations department prior to November 30th 2015 with the title and objective of the meeting. Due to the very limited participation ERS will work with the sponsor to allow delegates to register for their meetings.

ERS CONTACT

For further information on Industry Evening Mini-Symposia, Early Morning Mini-Symposia or Evening Expert Forum, please contact:

CORPORATE.RELATIONS@ERSNET.ORG
+41 21 213 01 63
ORDER FORM FOR INDUSTRY EVENING MINI-SYMPOSIUM

Please fill in one form per Industry Evening Mini-Symposium organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 63  Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT: Please refer to page 11 of the congress guidelines for further information.

Sponsor’s details

Company/Organisation Name:

Address:

Tel:  Fax:

Topic (subject to approval):

Contact person:

Position:  Email:

Mini-Symposia will take place on the following dates from 17:30 to 19:00
Companies are requested to give their preferred choice for the date & size:

Sun, 4 September, 2016
☐ 120 seats  32,000 CHF  ☐ 160 seats  35,000 CHF  ☐ 200 seats  40,000 CHF
Mon, 5 September, 2016
☐ 120 seats  32,000 CHF  ☐ 160 seats  35,000 CHF  ☐ 200 seats  40,000 CHF
Tue, 6 September, 2016
☐ 120 seats  32,000 CHF  ☐ 160 seats  35,000 CHF  ☐ 200 seats  40,000 CHF

Confirmation of allocation will be sent to all sponsors at the same time, by February 2016. Once sponsors have accepted allocation they will have entered a binding agreement with ERS and cancellation fees will apply. If sponsors are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested sponsors.

Signature:  Date:
ORDER FORM FOR INDUSTRY EVENING EXPERT FORUM

Please fill in one form per Expert Forum organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 63 Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT: Please refer to page 11 of the congress guidelines for further information.

Sponsor’s details

Company/Organisation Name:

Address:

Tel: 
Fax:

Contact person: 

Position: 
Email:

Industry Evening Expert Forum will take place on Tuesday 6 September 2016 from 17:30 to 19:00
Companies are requested to give their preferred choice for the room set-up and capacity:

☐ 90 seats round table CHF 29,000
☐ 60 seats round table CHF 23,000

Confirmation of allocation will be sent to all sponsors at the same time, by February 2016. Once sponsors have accepted allocation they will have entered a binding agreement with ERS and cancellation fees will apply. If sponsors are unable to commit to this agreement, the offered options cannot be secured and may be offered to other interested sponsors.

Signature: 
Date:
## IMPORTANT COMPANY DETAILS

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### Invoice address [important: complete company name, eg. Company XY GmbH & Co. KG]:

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</table>

I hereby confirm that the above mentioned agency is officially appointed by our company for the organisation of our Industry Evening Mini-Symposium.

| Signature: | Date: |
Industry Practical
Workshops
DELIVERING PRACTICAL “hands on” TRAINING TO THE DELEGATES...
INDUSTRY PRACTICAL WORKSHOPS

The ERS invites manufacturers and suppliers of devices to sponsor and organise Practical Workshops. Industry Practical Workshops are hands-on sessions with interactive discussion and demonstration. They enable companies to communicate with delegates, demonstrate their products and present their latest material and findings while offering practical training to participants.

SPONSOR’S BENEFITS

INDUSTRY PRACTICAL WORKSHOPS SPONSORSHIP INCLUDES:

• Room rental
• Basic technical equipment
• Table to display equipment
• A room assistant and a badge controller
• 3 Complimentary registrations
• Industry Practical Workshop title published in the online Advance Programme
• Industry Practical Workshop programme in the online Congress Guide and Congress app.
• Display of 2 electronic posters announcing the Industry Practical Workshop in the congress centre
• Use of the Industry Practical Workshop room for a technical rehearsal

ORGANISATION

DATES
Sunday 4 September 2016
Monday 5 September 2016
Tuesday 6 September 2016

TIME
13.15–14.30 Including 50 minutes of hands-on demonstration

PRICE
200 seats: EUR 10,000
60 people (no seating): EUR 5,500

AVAILABLE ROOMS AND CAPACITY IN NUMBER OF SEATS
4 rooms x 200 seats 2 rooms x 60 people (no seating)

Please make sure to inform us when booking if you plan on bringing large and/or heavy equipment for the Workshop.

DEADLINES

30 NOVEMBER 2015
Deadline for submission of preferred choice of room for Industry Practical Workshop.

1 MARCH 2016
A detailed draft programme of the Industry Practical Workshop, including times, titles, names and chairpersons, should be submitted to the ERS for approval by the scientific programme committee.

3 JUNE 2016
Deadline for submitting an updated final version of the Industry Practical Workshop programme. No changes will be taken into account after this date. Any missing information about a speaker will result in non-publication in the online Congress Guide.
PAYMENT/CANCELLATION
A contract will be sent to companies in February 2016, together with an invoice for 100% of the amount payable. Full payment must be processed by 30 April 2016. Non-payment by the above deadline will result in non-inclusion in the online Congress Guide.

CANCELLATION OF THE CONTRACT BY THE SPONSOR
A sponsor may withdraw from the contract with the ERS by giving unilateral written notice to that effect under the following terms of cancellation. In the event of the contract being cancelled in whole or in part not later than 30 May 2016, fifty percent (50%) of the total amount shall be payable to the ERS; in the case of cancellations made after 30 May 2016, one hundred percent (100%) of the total amount due shall be payable to the ERS.

PROMOTION
Companies have 2 electronic posters announcing their workshop, displaying by the ERS on the day of the Industry Practical Workshop. These electronic posters must be approved by the ERS prior to the Congress. Companies also have the opportunity to have one additional poster/rollup in front of the room in which the event will be held. This may be displayed by the company from 12.45 on the day of the Industry Practical Workshop. Display of any other material (flyers, posters, etc) outside event room is strictly forbidden.

TECHNICAL REHEARSALS
Companies have the option to use the Industry Practical Workshop room the evening prior to their event for technical rehearsal. The ERS does not charge any additional fee for this, however any other costs linked to this rehearsal (technical, security, etc) must be met by the sponsoring company.

SPECIFIC GUIDELINES FOR INDUSTRY PRACTICAL WORKSHOPS
• The organisation of Industry Practical Workshops is only open to exhibitors at the ERS Congress.
• The Industry Practical Workshops are part of the ERS Congress and must therefore be open to all delegates. Participants should be permitted entrance on a first come, first served basis. Companies should not pre-register, create a guest list or offer vouchers for preferred entrance.
• At least 70% of the session must be dedicated to hands-on demonstration and training.
• Catering is not permitted during Industry Practical Workshops.
• The ERS allows the filming of Industry Practical Workshops provided the camera team does not obstruct the event and the material is not shared until after the Congress. This should be organised by the sponsoring company itself.

FOR GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY, SEE PAGE 11

ERS CONTACT
For further information on Industry Practical Workshops, contact:
CORPORATE.RELATIONS@ERSNET.ORG
+41 21 213 01 63
ORDER FORM FOR INDUSTRY PRACTICAL WORKSHOP

Please fill in one form per Industry Practical Workshop organised

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 63  Fax: +41 21 213 01 03
Email: corporate.relations@ersnet.org

IMPORTANT: Please note that at least 70% of the session must be dedicated to hands-on demonstration and training.

Sponsor’s details

Company/Organisation Name: ____________________________________________________________
Address: ___________________________________________________________________________

Tel: ___________________________ Fax: ___________________________

Topic/Title of the Practical Workshop: ___________________________________________________

Contact person: __________________________________________ Position: ____________________
Email: __________________________________________

All Industry Practical Workshops are taking place on the following dates from 13.15 to 14.30.
Companies are requested to give 3 preferred choices:

1st choice
Sunday, 4 September 2016    ☐
Monday, 5 September 2016    ☐
Tuesday, 6 September 2016   ☐

Room size
200 seats ☐
60 (no seating) ☐

2nd choice
Sunday, 4 September 2016    ☐
Monday, 5 September 2016    ☐
Tuesday, 6 September 2016   ☐

Room size
200 seats ☐
60 (no seating) ☐

3rd choice
Sunday, 4 September 2016    ☐
Monday, 5 September 2016    ☐
Tuesday, 6 September 2016   ☐

Room size
200 seats ☐
60 (no seating) ☐

Priority in allocation of choices
Industry Practical Workshop date ☐ Industry Practical Workshop room size ☐

This application is a binding agreement with ERS and cancellation fees will apply.

Signature: ___________________________ Date: ___________________________
# IMPORTANT COMPANY DETAILS

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<td>VAT number:</td>
<td>PO number:</td>
</tr>
</tbody>
</table>

**Postal address the invoice has to be sent to** (if different from above):

<table>
<thead>
<tr>
<th>Company:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Postal code:</td>
<td>City/Country:</td>
</tr>
</tbody>
</table>

**Appointed agency:**

<table>
<thead>
<tr>
<th>Company:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Postal code:</td>
<td>City/Country:</td>
</tr>
</tbody>
</table>

I hereby confirm that the above mentioned agency is officially appointed by our company for the organisation of our Industry Practical Workshop.

Signature:  Date:
STILL THE MOST EFFECTIVE WAY TO ATTRACT INTEREST FROM new and existing CONTACTS...
EXHIBITION

Year after year, delegates of the ERS International Congress state that the Exhibition is either an essential or a very important feature of the Congress. An exhibition booth remains the single most effective way to demonstrate new products, disseminate information and attract interest from new and existing contacts. 73% of all delegates on the exhibition floor prescribe medicines and/or specify/buy medical equipment and devices.

Exhibitors have the option to exhibit within the normal exhibition area or in the Clinical Resource Area, an area reserved for companies that would like to exhibit in a non-commercial area. This area has been set aside for scientific debate, exchange of knowledge and clinical resources. Exhibitors in this area are not permitted to promote products, and the stand should be staffed by non-commercial employees.

ORGANISATION

ACCESS AND OPENING HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Exhibitors Access</th>
<th>Delegate access to the Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, 3 Sept</td>
<td>07.00 – 21.00</td>
<td></td>
</tr>
<tr>
<td>Sunday, 4 Sept</td>
<td>06.30 – 19.30</td>
<td>09.00 – 17.00</td>
</tr>
<tr>
<td>Monday, 5 Sept</td>
<td>06.30 – 19.30</td>
<td>09.00 – 17.00</td>
</tr>
<tr>
<td>Tuesday, 6 Sept</td>
<td>06.30 – 19.30</td>
<td>09.00 – 17.00</td>
</tr>
<tr>
<td>Wednesday, 7 Sept</td>
<td>06.30 – 13.30*</td>
<td>09.00 – 12.00</td>
</tr>
</tbody>
</table>

All timings are subject to change.

CONSTRUCTION OF STANDS

<table>
<thead>
<tr>
<th>Date</th>
<th>Access Time</th>
<th>Space Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, 1 Sept</td>
<td>07.00–22.00</td>
<td>Over 80m²</td>
</tr>
<tr>
<td></td>
<td>13.00–22.00</td>
<td>Less than 80m²</td>
</tr>
<tr>
<td>Friday, 2 Sept</td>
<td>07.00–22.00</td>
<td></td>
</tr>
<tr>
<td>Saturday, 3 Sept</td>
<td>07.00–16.00*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>16.00–20.00</td>
<td></td>
</tr>
</tbody>
</table>

In order to ensure a smooth set up, delivery time slots should be reserved with the official Congress logistics partner, Schenker.

*All stand constructions must be completed by 16.00 on Saturday, 3 September 2016, by which time aisles must be cleared of exhibition material, empty boxes and crates. Trucks should have left the exhibition area. Early prolonged set-up and dismantling is possible on request. Exhibitors should be aware that there is a surcharge for this allowance.

DISMANTLING

<table>
<thead>
<tr>
<th>Date</th>
<th>Access Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 7 Sept</td>
<td>14.00–22.00 (light dismantling from 12.00)</td>
</tr>
<tr>
<td>Thursday, 8 Sept</td>
<td>07.00 – 18.00</td>
</tr>
</tbody>
</table>

No prior dismantling allowed. Times are subject to change.

INFORMATION

DATES
3–7 September 2016 The Exhibition will be centrally located in the congress centre, surrounded by the session rooms and poster area.

PRICE
EUR 598/m² plus statutory sales tax according to European regulations.

WASTE DISPOSAL FEE
EUR 2.50/m².

The minimum exhibition space that can be hired is 9m². Invoices will be issued in euros. The rental is for bare floor space only and does not include any wall panels, carpet, furniture or installations.
**IMPORTANT DATES**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 November 2015</td>
<td>Application deadline for orders of minimum 40 sqm.</td>
</tr>
<tr>
<td>29 January 2016</td>
<td>Confirmation of stand allocation, and orders of minimum 40 sqm</td>
</tr>
<tr>
<td>From March 2016</td>
<td>Confirmation of stand allocation on a first-come, first-served basis</td>
</tr>
<tr>
<td>1 July 2016</td>
<td>Deadline for submission of free-built stand design plans</td>
</tr>
<tr>
<td></td>
<td>Deadline for Exhibitors’ Active Participants and Exhibitor Badges</td>
</tr>
<tr>
<td></td>
<td>Deadline for order forms for additional technical requirements</td>
</tr>
</tbody>
</table>

**EXHIBITION REGULATIONS**

**STANDS**

The exhibition hall, is a centrally located high-ceiled area, which facilitates smooth loading and a wide variety of stand configurations:

- Island (4 open sides)
- Corner (2 open sides)
- Peninsula (3 open sides)
- In-line (1 open side)

A shell scheme is available for in-line stands and corner sites and is charged as an additional cost via an order form provided in the Exhibition Service Kit.

**CONSTRUCTION RULES AT A GLANCE**

In order to get an overview of our booth construction rules please consult the following examples. They are designed to create a comfortable and open exhibition space for both delegates and exhibitors.

We aim to encourage the most effective use of island spaces and this means keeping the view through the Exhibition as free as possible, not overshadowing or obscuring the view of the neighbouring stands and keeping open-sided stands as accessible to exhibition traffic as possible. Exhibitors wishing to have closed walls should consider corner or peninsula sites rather than the island option.

**THE FULL GUIDELINES AND REGULATIONS FOR THE 2016 ERS EXHIBITION WILL BE PROVIDED BY INTERPLAN AFTER RECEIVING THE CONFIRMATION OF YOUR BOOTH LOCATION.**
**EXHIBITION**

**PRICE**

Cost per square metre (sqm): **EUR 598** + statutory sales tax according to European regulations

The minimum exhibition space that can be hired is **9 sqm**.

The stand rental covers the following:

- General security service during the official construction and dismantling period
- General security service during the official congress period
- Fire protection
- General lighting
- Air-conditioning
- Heating
- General cleaning of the aisles

The rental is for bare floor space only and does not include:

- Any wall panels
- Carpet
- Furniture
- Installations
- Electricity

A waste disposal fee of EUR 2.50 per sqm will be charged.

An invoice will be sent together with an exhibition contract as soon as the stand location is confirmed (see booking, assignment and contracting of exhibition space). All amounts must be paid within 30 days after receipt of the invoice and prior to the set-up of the Congress. This is also valid for bookings that are made later than 30 days prior to the Congress. The Exhibition Service Manual, including all technical order forms, will be available from February 2016. Invoicing of payments for floor space and any additional requests will be made in Euro (EUR). Payments must be made free of bank and other charges for the beneficiary.
CANCELLATION OF SPACE BOOKED (IN TOTAL OR PARTIAL) BY THE EXHIBITOR
Display and distribution of any material (flyers, posters, etc.) must be done from the exhibitor’s stand.

After receipt, the booking form signed by the Exhibitor is considered as a binding agreement. If an exhibition space confirmed in writing has to be cancelled by the Exhibitor, written cancellation of the total or Partial exhibition space will be accepted under the following conditions:

- Cancellation before March 15, 2016: refund of 40 %, 60 % cancellation fee of the total stand cost.
- Cancellation from March 15, 2016: no refund and all outstanding monies due.

In the event that the Exhibition is fully booked and the Exhibition space can be entirely let again, a cancellation administrative fee of 20% will be charged. If only parts of the cancelled space can be let again, a 20% cancellation fee is due on the part let again and the cancellation charge above is due for the unsold remainder. Partial cancellation follows the same process as described above. All cancellations must be in writing and mailed to the ERS by registered post.

As the Co-Exhibitor fee is an administration fee, there will be no refund in case of cancellation.

CO-EXHIBITORS AND SUB-LEASING
Partially or wholly sub-leasing or otherwise relinquishing a stand to a third party, as well as private arrangements for exchange of stands or floor space between Exhibitors without the express permission and acceptance of ERS is prohibited. Advertising material or signs of persons or firms other than those actually renting the space is prohibited.

Exhibitors wishing to assign or apportion any part of the confirmed exhibition space to a Co-Exhibitor must ensure that the Co-Exhibitor applies to and is accepted by INTERPLAN. The fee is EUR 1’295 + statutory sales tax according to European regulations. The corresponding invoices will be issued in EUR. Each registered Co-Exhibitor will receive two nominative exhibitor badges under the name of the Co-Exhibitor’s company, allowing them to attend the Opening Ceremony and Welcome Reception but not the Scientific Sessions.

DISTRIBUTION OF PROMOTIONAL MATERIAL
Display and distribution of any material (flyers, posters, etc.) must be done from the exhibitor’s stand. Non-exhibitors are not allowed to display any material in any part of the congress centre.

REGISTRATION OF STAND PERSONNEL
In order to be granted access in the Exhibition area each individual will need to wear a name badge. This includes besides the regular staff from the exhibitors company hired staff as e.g. hostesses, bar and service personnel etc. For security reasons, stand personnel must wear their name badges at all times.

Each Exhibitor is entitled to a number of complimentary exhibitor badges in accordance with the size of the exhibition stand as stated in the table below.

<table>
<thead>
<tr>
<th>STAND SIZE</th>
<th>BADGE ALLOCATION</th>
<th>COMPLIMENTARY EXHIBITOR BADGE ALLOCATION</th>
<th>ACTIVE EXHIBITOR BADGE ALLOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 12 m²</td>
<td>10</td>
<td>10</td>
<td>4</td>
</tr>
<tr>
<td>13 – 36 m²</td>
<td>14</td>
<td>14</td>
<td>4</td>
</tr>
<tr>
<td>37 – 60 m²</td>
<td>18</td>
<td>18</td>
<td>4</td>
</tr>
<tr>
<td>61 – 100 m²</td>
<td>22</td>
<td>22</td>
<td>4</td>
</tr>
<tr>
<td>101 – 150 m²</td>
<td>32</td>
<td>32</td>
<td>4</td>
</tr>
<tr>
<td>151 – 200 m²</td>
<td>41</td>
<td>41</td>
<td>4</td>
</tr>
<tr>
<td>201 – 300 m²</td>
<td>52</td>
<td>52</td>
<td>4</td>
</tr>
<tr>
<td>over 301 m²</td>
<td>62</td>
<td>62</td>
<td>4</td>
</tr>
<tr>
<td>STAND SIZE BADGE ALLOCATION</td>
<td>COMPLIMENTARY EXHIBITOR BADGE ALLOCATION</td>
<td>ACTIVE EXHIBITOR BADGE ALLOCATION</td>
<td></td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-----------------------------------------</td>
<td>-----------------------------------</td>
<td></td>
</tr>
<tr>
<td><strong>THE BADGE IS INDICATING:</strong></td>
<td>Company name, individual name and country</td>
<td>Company name, individual name and country</td>
<td></td>
</tr>
<tr>
<td><strong>THIS BADGE WILL INCLUDE:</strong></td>
<td>Visit of the Exhibition (including access before the official opening hours) / Opening Ceremony / Welcome Reception / their own Evening Symposium</td>
<td>Visit of the Exhibition (including access before the official opening hours) / Opening Ceremony / Welcome Reception / Scientific sessions / Evening Symposia</td>
<td></td>
</tr>
<tr>
<td><strong>THIS BADGE WILL NOT INCLUDE:</strong></td>
<td>Scientific Sessions / a public transport pass</td>
<td>Postgraduate Courses / Meet the Professor</td>
<td></td>
</tr>
<tr>
<td><strong>THIS BADGE IS FOR:</strong></td>
<td>All representatives and staff of the Exhibitor / local staff (hired by an agency e.g. hostesses) / guests of the Exhibitor</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Each Co-Exhibitor is entitled to two complimentary Exhibitor Badges indicating the name of the Co-Exhibitor’s company. These badges entitle the holder to enter the Exhibition (including access before the official opening hours), the Opening Ceremony and Welcome reception but **not the Scientific Sessions**.

Additional Exhibitor Badges can be ordered till July 1, 2015 and will be charged with **10 EUR per badge** plus statutory sales tax according to European regulations.

**ACTIVITIES ON EXHIBITION STANDS**

The ERS encourages sponsors to offer delegates an interesting, educational and interactive experience on their stands. While we wish all sponsors the best return possible on their support of the Congress, we ask exhibitors to adhere to the following guidelines for interaction with delegates:

- While demonstration of an exhibitor’s products is perfectly acceptable on the stand, exhibitors are not allowed to organise/advertise scheduled sessions and events such as Industry Practical Workshops or ”Meet the Professor”-type sessions (or any other scheduled event) at any time, to prevent conflict with the ERS Scientific Programme and other ERS activities developed for delegates.
- Free gifts should have a limited value and comply with the national guidelines of the country in which the Congress will take place. The ERS encourages sponsors to offer gifts that relate to science and medicine, in keeping with regional codes and guidelines.
- Any quizzes should focus on scientific and medical subject matter. In all instances the correct answers to the quiz must be made clear to the delegates participating in the quiz, either verbally or in writing. Microphones are discouraged but allowable if the noise levels do not carry unreasonably on to another stand.
- Exhibitors wishing to incorporate games and activities into their stand concepts should ensure these are relevant to the respiratory field. Examples of disallowed practices include computer golf games, skiing games, portrait painters or photographers, etc.
- In all instances, exhibitors must allow enough space for participants to take part in activities on the stand itself. Any exhibitor with activities causing delegates to participate from the walkways will be asked to halt the activity.
- All interaction with delegates (including market research surveys) should take place on the stand, not in the walkways or any other part of the congress centre.
- Exhibitors are allowed to make video recordings on their own booth of their own people and material, but all equipment and camera crew must stay within the exhibition booth. Videoint of other exhibitors and their materials, ERS Congress features or any ERS sessions is expressly forbidden unless permission has been given by the exhibitor or the ERS respectively.
• The photographing of booths is not permitted during the setup/breakdown of the exhibition unless the photographer is engaged by the exhibitor to take photographs of his/her own stand and can avoid inclusion of neighbouring booths. Photography during the opening times of the exhibition of all aspects of the event is allowable in all instances except in cases where the photographer or photography equipment would cause an obstruction or danger to delegates / staff visiting or working in the exhibition hall.
• The use of microphones and the playing of videos or music must be limited to a maximum level of 80 decibels. If the noise is clearly and unreasonably affecting a neighbouring stand, the ERS retains the right to insist that sound is reduced to an acceptable level even if the acceptable level is lower than 80 decibels.
• Due to the overwhelming demand for WiFi in the exhibition hall, strict guidelines for the use of WiFi will be available later in time. As the misuse of the free WiFi system and the setting up of rogue WiFi networks seriously damages the services provided by the ERS and the activities on neighbouring stands the organisers reserve the right to demand that any unauthorised networks be shut down. In the unfortunate event that exhibitors refuse to comply, further measures will be taken to shut down the network to protect the Congress and fellow exhibitors from the disruption caused.
• Exhibitors may offer delegates drinks and cold food. Exhibitors are asked to refrain from serving and preparing hot food as the accompanying odours can affect neighbouring stands and walkways.
• Charitable initiatives are permitted but should be limited to the exhibition stand. Exhibitors should seek approval from the ERS office to ensure there is no conflict with other initiatives. (send all your request to exhibition@ersnet.org)

CLINICAL RESOURCE AREA
• Stands in this area should be low-key and non-commercial.
• Only corporate branding is allowed in this area.
• The booth should be staffed by medical or scientific representatives.
• Product should not play a part in any of the images, text or fixtures of the stands.

Any exhibitor found to be in breach of the above guidelines will be asked to desist. In the unfortunate event that an exhibitor refuses to comply, the ERS will take further action to halt the activity.

ACCESS TO THE EXHIBITION AREA
• Only delegates in possession of a valid exhibitor or Exhibition set-up badge will be allowed access to the Exhibition outside opening hours. This includes all hired staff such as technicians, decorators, etc.
• Children and members of the public who are not considered to be respiratory professionals will not be allowed in Exhibition.
• Exhibitors must not hinder the closure of the exhibition hall by encouraging guests to stay on their booth after closing time. Exhibitors are allowed to access the exhibition hall 1 hour before the Exhibition opening time and can stay up to 1 hour after the official closing time.

EXHIBITION BOOKING
ERS Marketing & Corporate Relations
EXHIBITION@ERSNET.ORG
Tel.: +41 21 213 01 64, Fax: +41 21 213 01 00

ALL EXHIBITORS ARE ADVISED TO READ THE FULL EXHIBITION GUIDELINES. THE FULL GUIDELINES AND REGULATIONS FOR THE 2016 ERS EXHIBITION WILL BE PROVIDED BY INTERPLAN AFTER RECEIVING THE CONFIRMATION OF YOUR BOOTH LOCATION.
ORDER FORM FOR EXHIBITION SPACE

Please complete and return this form to the ERS either by mail or fax

EUROPEAN RESPIRATORY SOCIETY
Marketing & Corporate Relations Office
Avenue Sainte-Luce 4
1003, Lausanne, Switzerland
Tel: +41 21 213 01 64   Fax: +41 21 213 01 03
Email: exhibition@ersnet.org

Deadline: for orders of minimum 40 sqm, the deadline for sending the order form is November 30, 2015. All other orders will be taken on a first come first served basis as of this date.

Details of the Exhibitor
Company/Organisation Name:

Address:

City: Country/State: Country: Postalcode/Zip code

Tel: Fax:

E-mail: Website:

Contact person: Ms Mrs Mr

Position: Email (if different):

Stand requirements
We order as follows:

 sqm exhibition space at ERS International Congress 2016
price per sqm EUR 598,- (+ statutory sales tax according to European regulations), minimum size: 9sqm

Requested size (with & depth):

Please note that a waste disposal fee of EUR 2.50 per sqm will be charged.

Preferred location: 1st choice: 2nd choice: 3rd choice:

Preferred choices will be taken into account for bookings with more than 20 sqm and submitted by end of February 2016.

Co-Exhibitor company name:

Co-exhibitor fee is EUR 1,295,- plus statutory sales tax according to European regulations.

Please read the following four points carefully:

1. To handle all of the technical and logistical aspects of the exhibition, the ERS has mandated INTERPLAN (INTERPLAN, Congress, Meeting & Event Management AG, Landsberger Str. 155, Haus 1, 80687 Munich, Germany. This means INTERPLAN will be in charge for all matters related to the onsite execution of the Exhibition during the European Respiratory Society International Congress 2015.

2. Data protection notice: ERS handles all personal data in accordance with the laws of § 4 under the Federal Data protection act. The collection, storing and processing of personal data is an essential part of the registration process. The data is used solely for the purpose of event organisation, and is only passed onto third parties who require this information to successfully organize the event. Your registration and inclusion in the congress is subject to your written consent concerning the above. I hereby declare my consent that all the information made available to ERS concerning the organisation of the above mentioned congress can be filed, saved, processed and correspondingly can be passed onto a third party where it is required for the successful organisation of the congress.

3. This application is a binding agreement subject to the availability of exhibition space and according to the Rules and Regulations for ERS international Congress. ERS has the right to adjust the requested stand size according to the overall conception. By signing this form we, our directors, principals and employees and our contractors accept the contents of the Technical Information brochure, including all terms and conditions, rules and regulations contained therein and the rules and regulations of the appointed Congress Center.

4. Due to increased disruption caused by unapproved, badly managed and/or rogue WiFi networks in the exhibition hall all exhibitors are required to agree to the following before any application to exhibit can be accepted.

I agree to abide by the regulations for the use of the WiFi network within the congress center, in the construction of our stand and in its use by our employees and visitors. I understand that failure to do so on our part, or on the part of any of our partners, will result in the restriction of our participation in the event until our equipment has been reset to comply with the regulations. Full detailed regulations for WiFi are available from INTERPLAN.

I understand that this is a binding agreement as outlined in part 2.

Signature of official representative:

Print Name: Date:

Deadline: for orders of minimum 40 sqm, the deadline for sending the order form is November 30, 2015. All other orders will be taken on a first come first served basis as of this date.
IMPORTANT COMPANY DETAILS

Please return this form together with your booking form being sure to specify the invoice address or postal address where the contract and invoice should be sent should it differ in any way Exhibitor address already provided. Please also provide VAT Number or Certification of Residence in all cases. Where your accounts department require it, please supply an order number to ensure the billing process is as smooth as possible. Thank you in advance for your cooperation.

Company address to be mentioned in the contract (= beneficiary):

Company:
Contact Person:
Address:                           City/Country:
Postal code:                                    City/Country:

Value added tax identification number (only for companies of the EU):

As a non EU Company you need to forward the original of a Certification of Residence by post as proof of your local Tax Authority Agency that your company is registered as a taxable entity. Participation is only possible by sending this document.

Postal address the contract has to be sent to (in case it is someone different from the contact person):

Company:
Contact Person:
Address:                           City/Country:
Postal code/Zip:                      City/Country:

Invoice address (important: complete company name, e.g. Company XY GmbH & Co. KG):

Company:
Contact Person:
Address:                           City/Country:
Postal code:                                    City/Country:

Value added tax identification number (only for companies of the EU):

As a non EU Company you need to forward the original of a Certification of Residence by post as proof of your local Tax Authority Agency that your company is registered as a taxable entity. Participation is only possible by sending this document.

Order number if necessary:  □ Yes  □ No  Order number  
□ Order number will be provided later on (within 4 weeks after booking at the latest)

Postal address the invoice has to be sent to (in case it is different as the address and contact person mentioned above):

Company:
Contact Person:
Address:                           City/Country:
Postal code/ZIP:                      City/Country:

Company details to be mentioned in the Advanced Programme and on the website:
(e.g. XY-Pharma Ltd.) For the Exhibitors’ Guide you’ll receive further information.

City, Date  _________________________
Signature / Stamp  _________________________

I confirm that the above information is correct.

Please note: If the company and contact details supplied are incorrect or incomplete, ERS cannot guarantee the successful administration of this booking.

EUROPEAN RESPIRATORY SOCIETY , Marketing & Corporate Relations Office
Avenue Sainte-Luce 4, 1003, Lausanne, Switzerland, Tel: +41 21 213 01 64, Fax: +41 21 213 01 03, Email: exhibition@ersnet.org
Sponsorship and Advertising Opportunities
PARTNER THE ERS AND RAISE YOUR *corporate visibility*...
SPONSORED ITEMS AND SERVICES

Sponsoring ERS features and services is not only a great way to partner the ERS but it is an excellent means to raise corporate visibility at the ERS International Congress. The items and services are not limited to the exhibition hall and they very often have a shelf-life lasting way after Congress has ended.

Priority on sponsorship of the items listed below will be granted to the sponsor that supported the same item during the ERS International Congress 2015.

CONGRESS FINAL PROGRAMME SMARTPHONE APP & E-PROGRAMME AREA

Following the increased popularity of the ERS Congress app in Amsterdam (10 000+ users), the ERS will produce a similar product for the London Congress. The app is free to download and allows delegates to search the programme by day, speaker, topic and type of session. There is also a full listing of industry events, the exhibition and an exhibition plan, an interactive map and an agenda. The app will be downloadable prior to the Congress. Once the app is downloaded, it works independently, offline from the internet. We offer an overall sponsorship opportunity. For e-inserts, please refer to page 53.

SPONSOR’S BENEFITS

- The sponsor can add a corporate message and logo to the series of app opening pages, so every time the app is opened, the sponsor is recognised
- All advertising for the app recognises the sponsor: 4 x ERJ, Breathe, Congress website, ERS website, ER Weekly alert, Buyers’ Guide
- The sponsor is mentioned on all web pages info
- The sponsor is recognised on all download pages and landing sites

PRICE: On request
ABSTRACTS ON USB KEY

GENERAL INFORMATION
The ERS will produce 5,000 copies of the Congress abstracts on USB key. The USB keys will be distributed from the stand of the company sponsoring this service.

SPONSOR’S BENEFITS
- The sponsor’s logo will appear prominently on the USB key.
- Branded advertising is also permitted on the opening page of the Abstract file.
- A voucher bearing the company’s logo will be placed in every programme at a glance for pick-up of the USB key from the sponsor’s stand.
- Two hostesses will distribute the USB keys from the sponsor’s stand at ERS’s cost.
- The sponsorship will be acknowledged in the online Advance Programme, with the company logo appearing next to the information concerning this service.

PRICE: On request

ERS LOUNGE

GENERAL INFORMATION
This service offers a practical working area for delegates, in close proximity to Exhibition. In addition, the ERS Lounge area will offer terminals for delegates to use the web and workstations equipped with internet connections for those with computers that are not WiFi enabled.

SPONSOR’S BENEFITS
- The sponsor has the opportunity to design and build the ERS Lounge area (subject to ERS approval)
- The sponsor will also be prominently acknowledged at each hotspot
- The sponsor will have the opportunity to benefit from branding visibility via the provision of screensavers to be presented on the static terminals and mouse pads for use at the workstations
- The sponsor will be acknowledged in the online Advance Programme
- One flyer to promote the service with the sponsor’s branding, provided by the ERS

PRICE: On request

PROGRAMME AT A GLANCE
The programme at a glance is a quick reference tool that is slotted in the delegate pass holder. Over 20,000 are printed for distribution to delegates.

SPONSOR’S BENEFIT
Use of two pages of the programme for use as an advertisement.

PRICE: On request
SPECIFIC REGULATIONS FOR SPONSORED ITEMS AND SERVICES

- Materials to be printed and shipped directly by the sponsor.
- The design must receive prior approval from the ERS.
- The artwork should not imply any endorsement from the ERS for the session advertised.
- It is the sponsor's responsibility to abide by British laws and to observe relevant legal regulations with regards to publicity, branding etc. See page 11 for more information about regulations.

ADVERTISING OPPORTUNITIES

PRE-Congress Emailing

GENERAL INFORMATION
Description: official ERS emailing to all pre-registered delegates approximately 4 weeks prior to the Congress, including sponsors' inserts at the bottom of the email, linked to sponsors URL.

SPONSOR'S BENEFITS
- Inclusion of the documents in a special “ERS International Congress 2016” emailing
- E-Mailing to a minimum of 11,000 delegates

PRICE: CHF 3,500

SPECIFIC REGULATIONS FOR PRE-Congress Emailing
- The size is 155 x 155 PNG file, static image
- Content must be approved by the ERS.
- It is the responsibility of the sponsors to have the artwork and URL ready by the above mentioned deadlines.
- This is not an exclusive advertising opportunity.

E-Inserts

GENERAL INFORMATION
The hugely popular ERS Congress app will allow for exhibitors and sponsors to add an electronic flyer, related to their sessions for delegates to view and add to their agenda.

PRICE: CHF 5,000

Exhibition Screens

GENERAL INFORMATION
Get your advert on the screens located in prime locations in the exhibition halls of ERS International Congress 2016. The electronic advertising will be as follows:
- on LCD 60” screen;
- rotating advert;
- 10 adverts in total (from different sponsors) rotating per day per screen;
- adverts rotating every 15 seconds;

PRICE: EUR 1,000 per day per advert per screen; you can select your preferred dates & screens
WEB BANNER

GENERAL INFORMATION
The ERS Congress website receives substantial traffic. In the 7 months prior to the 2015 Congress, there were 720,000 page impressions from 140,000 unique users. Sponsors and exhibitors can now take advantage of this great advertising opportunity. Advertisers can buy banner advertising slots by number of page impressions per month. We offer geographical targeting, and advertising is only accepted on non-scientific pages. The website is the easiest and most popular way for delegates to prepare for Congress, from abstract submission and registration, to accessing the online Congress Guide and booking accommodation. To steer new contacts to your stand and symposium, advertising on the site is highly effective.

PRICE: subject to parameters of media campaign

EXTERNAL ADVERTISING

GENERAL INFORMATION
Advertising opportunities outside the geographical confines of the congress centre, which delegates will see on their way to and from the Congress, are available.

PRICE: On request

CONGRESS UPDATE EMAIL BLAST GENERAL INFORMATION

GENERAL INFORMATION
All pre-registered participants will receive a Final Congress Update with the latest ERS information one week prior to Congress. We offer sponsors the opportunity to be included in this email with a clickable thumbnail icon. This is not an exclusive opportunity.

SPONSOR’S BENEFITS
• Inclusion of the sponsor’s insert in a special “ERS International Congress 2016” emailing with the latest ERS Congress information
• Emailing to a minimum of 16,000 delegates

PRICE: CHF 5,200

OTHER SPONSORED ITEMS & SERVICES AVAILABLE ON REQUEST

DEADLINE FOR BOOKING ADVERTISING:
1st MARCH 2016
CORPORATE.RELATIONS@ERSNET.ORG
SPONSORSHIP AND ADVERTISING OPPORTUNITIES

HEALTHY LUNGS FOR LIFE

Raise your profile at the Congress Centre, across the host city and on a global level by supporting the ERS / ELF joint campaign, Healthy Lungs for Life. The initiative seeks to raise awareness of lung health across all stakeholders from patients to policy makers, physicians to the general public and scientists to allied professionals. Choosing a different theme each year, we undertake a large local media campaign and invest in a number of initiatives to engage the public and patients. We create clear pathways of relative sessions in the Congress scientific programme and feature the topic in the opening ceremony. Globally, we use ERS channels and contacts to give the campaign an international reach and with the help of partners and sister societies we help support spirometry testing events worldwide.

INITIATIVES

CITY
- Large local media campaign
- Patient and public meet the expert evenings
- Lung Health Tent in the city centre
- PR Campaign incorporating TV, radio and online
- Local school activities linked to the theme

CONGRESS CENTRE
- High visibility promotion in the Congress Centre
- Scientific and educational sessions linked to the theme
- Opening Ceremony and ELF award linked to the theme

PRICE: 50'000 Euros
PUBLICATIONS

ADVERTISEMENT IN THE RED EXHIBITION MAGAZINE

The Respiratory Equipment and Devices (RED) Exhibition Magazine supports the contribution that equipment and devices make to respiratory medicine and their value to the ERS membership, ERS international congress attendees and beyond. It also features a section dedicated to sourcing diagnostic and therapeutic equipment in support of our website www.ERSBuyersGuide.org and announces the winners of the ERS Products of Outstanding Interest Awards. The RED Congress Magazine is available to pick up in print from the ERS Stand and drop boxes around the Congress Centre, and will also contain maps and further details relating to the equipment and device training and practical skills sections of the ERS International Congress programme. This is an unique opportunity to advertise alongside independent peer reviewed articles and respiratory Device and Equipment.

PRICES

• 1 full-page color: £1,995 (base price),
• Covers: Rate on request
• Product descriptions: £320 (for inclusion in both the paper and online versions)

Booking in the ERS RED Exhibition Magazine also allows you to appear in our category and company indexes

DEADLINE FOR ADVERTISING IN THE ISSUE 4 June 2016

ADVERTISEMENT IN BREATHE

A quarterly journal (March, June, September and December) that combines the ideal mix of clinical and educational articles. The September issue will be distributed on site from the ERS stand in addition to its existing regular readership.

PRICES

• 1 full-page color: £2,465 (base price)
• Covers: Rate on request

DEADLINE FOR ADVERTISING IN THE SEPTEMBER ISSUE 25 June 2016

ADVERTISEMENT IN THE EUROPEAN RESPIRATORY JOURNAL

Issues published in the months preceding the Congress will be available free for participants on the ERS stand during the ERS Congress in Amsterdam. Published monthly.

PRICES

• 1 full-page color: from EUR 2,670

MONTHLY DEADLINE 5 weeks prior to the publication date

ERS CONTACT

For all advertising opportunities, sponsored items and services please contact the Marketing and Corporate Relations Department:
CORPORATE.RELATIONS@ERSNET.ORG
+41212130163
Meeting rooms and Lounges
AN IDEAL SOLUTION FOR COMPANIES WITH A select target audience TO FEATURE IN THE ERS PROGRAMME...
MEETING ROOMS AND LOUNGES

Meeting facilities on site are the most convenient way to do business and update staff during the Congress. Hospitality for your sponsored delegates in the form of a place to relax such as a lounge, are well received at Congress.

A limited number of meeting rooms and lounges are available at the ERS International Congress 2016. These services are only available to companies who are either exhibitors or a sponsor of an Evening Symposium, and are subject to the following rules and regulations.

MEETING ROOMS

MEETING ROOM RENTAL INCLUDES:

- Room rental
- Fixed set-up in boardroom style only
- Projector and screen
- Lighting
- Electricity
- Daily cleaning

Billing and payment arrangements for catering, additional equipment and/or audiovisual services will be determined by the individual contractors.

ORGANISATION

DATES

Meeting rooms can be hired from Sunday 4 September to Wednesday 7 September (12.00) 2016. The minimum hire period is half a day.

TIMES

Full day (09.00–17.00)
Half day (09.00–12.30/13.30–17.00)
09.00–12.00 on Wednesday
Priority will be given to bookings according to the booked duration.

PRICE

On request.
SPECIFIC GUIDELINES FOR MEETING ROOMS

REQUESTS ARE HANDLED ON A FIRST-COME, FIRST-SERVED BASIS. ROOMS WILL BE ALLOCATED BY MID-MAY.

Rooms may be hired for staff briefings, for meetings with associated professionals, such as speakers/investigators, and for small closed meetings. Companies may offer light refreshments to those attending such meetings. Activities such as 'Meet the Professor'-type events, scientific presentations and educational events, or indeed any activity that would detract from the ERS scientific programme or compete with other approved sponsored activities, are expressly forbidden in these rooms.

The meetings must be invitation-only (with a maximum of 50 attendees).

The meetings must not be promoted in any form prior to or during the Congress.

Only a limited number of meeting rooms is available in the congress centre.

- These rooms can only be reserved through Interplan.
- The ERS has the right to modify demands as it sees fit to accommodate as many requests as possible.
- Signs and posters may be placed on the door of the rented room. There should be no other signage or promotion within the congress centre.
- All persons involved in the operation of meeting rooms must have a valid badge (exhibitor, active participant, press or day ticket). All persons requesting access to meeting rooms must be registered either as active participants or as exhibitors. Persons without such a badge will not be allowed to enter the room.
- The ERS will offer meeting rooms to companies requesting them, with a deadline for acceptance or refusal. The ERS will assume that no response to the offer constitutes acceptance. Interplan will invoice the company on confirmation. Payment must be made within the given time or the reserved meeting room will be released. Cancellation of meeting rooms once the invoice has been issued will incur a 100% cancellation fee.
- Interplan will be responsible only for booking meeting rooms in the congress centre. Thereafter, the hiring company is responsible for organising its individual needs, such as food, furniture or other supplies, with the congress centre or other supplier as necessary. Contact information will be sent to companies that confirm room reservations.
- Companies must abide by regulations stating the maximum amount of people who can be safely accommodated in each rented space.

FOR GENERAL CONGRESS GUIDELINES AND REGULATIONS FOR INDUSTRY, SEE PAGE 11.
LOUNGES

LOUNGE RENTAL INCLUDES:

- Room rental
- Projector and screen
- Lighting
- Electricity
- Daily cleaning

Individual furniture requirement as well as special needs, set-up and modification will be at the responsibility and cost of the sponsor. Billing and payment arrangements for catering, additional equipment and/or audiovisual services will be determined by the individual contractors.

ORGANISATION

DATES
Louges are hired for 4 days
from Sunday, 4 September to Wednesday, 7 September
2016 Opening hours are:
09.00–17.00 (09.00–12.00 on Wednesday).
PRICE: On request.

SPECIFIC GUIDELINES FOR LOUNGES

REQUESTS ARE HANDLED ON A FIRST-COME, FIRST-SERVED BASIS. ROOMS WILL BE ALLOCATED BY MID-MAY.

Lounges may be hired for hospitality purposes. Companies may offer catering in these rooms.

Activities such as ‘Meet the Professor’-type events, scientific presentations and educational events, or indeed any activity that would detract from the ERS scientific programme or compete with other approved sponsored activities, are expressly forbidden in these rooms.

There must be no scheduled formal presentations in these rooms. Furniture for these rooms is not provided by the ERS. The lounge and activities taking place within the lounge must not be promoted in any way prior to or during the ERS Congress.

Only a limited number of lounges is available in the congress centre.
- These rooms can only be reserved through Interplan.
- The ERS has the right to modify demands as it sees fit to best accommodate as many requests as possible.
• Signs and posters may be placed on the door of the rented room. There should be no other signage or promotion within the congress centre. All persons involved in the operation of lounges must have a valid badge (exhibitor, active participant, press or day ticket). All persons requesting access to lounges must be registered either as active participants or as exhibitors. Persons without such a badge will not be allowed to enter the room.
• The ERS will offer lounges to companies requesting them, with a deadline for acceptance or refusal. The ERS will assume that no response to the offer constitutes acceptance. Interplan will invoice the company on confirmation. Payment must be made within the given time or the reserved meeting room will be released. Cancellation of lounges once the invoice has been issued will incur a 100% cancellation fee.
• Interplan will be responsible only for booking lounges in the congress centre. Thereafter, the hiring company is responsible for organising its individual needs, such as food, furniture or other supplies, with the congress centre or other supplier as necessary. Contact information will be sent to companies that confirm room reservations.
• Companies must abide by regulations stating the maximum amount of people who can be safely accommodated in each rented space.

CONTACT
For further information on meeting rooms and lounges, contact:
INTERPLAN
Tel.: +49 89 54 82 34813
Fax: +49 89 54 82 34 45
O.HEINKE@INTERPLAN.DE
Industry Press Activities
INDUSTRY PRESS ACTIVITIES

Companies are welcome to organise press conferences and display of press materials on site from Sunday, 4 September 2016 to Tuesday, 6 September 2016 in the ERS Media Centre.

SPONSOR’S BENEFITS

PRESS CONFERENCE BOOKING INCLUDES:
- Room rental
- Basic equipment:
  - 1 lectern with a fixed microphone
  - Table and chairs on podium with 2 fixed microphones
  - Projector with screen
  - Roving microphone for questions from the audience
  - Seating arrangement in classroom style
  - Computer to run presentations
- Speaker and chairperson facilities
- Press audience facilities
- 1 technician in the back of the room. The technician will be at the company's service for the duration of the press conference. He will be in charge of lighting, audio and projection facilities.
- 1 industry press conference notice board

PRESS DOCUMENTATION DISPLAY BOOKING FORM INCLUDES:
- Racks and shelves to display C4 folders
- Poster board to display A2 poster (vertical)
- A 25x25 cm panel with the company logo, prepared by the ERS if logo has been provided
- Small storage space for the documentation to be placed in the press displays.

ORGANISATION

DATES
Sunday, 4 September until Tuesday, 6 September 2016
TIME
08.00–17.00

PRICES
Press conference:
CHF 2,000 for 75 minutes (inclusive of the set-up / dismantling)
Press display:
CHF 500 or free in combination with a press conference

PROMOTION
PRESS DISPLAY AREA
The ERS will promote the industry press display area and list the companies displaying press material in the ERS media centre. Companies can display C4-format folders in the special racks and shelves. A vertical A2-format...
poster can also be displayed by the ERS in the media centre next to the racks. This poster must be approved by the ERS prior to the Congress and must relate to the content of the press release or press kit.

**PRESS CONFERENCE ROOM**
The ERS will display 1 industry press conferences’ board listing all industry press conferences with company logos, provided that companies have submitted the logo and exact title on time.

**PAYMENT AND CANCELLATION**
A contract will be sent to companies by July 2016 together with an invoice for 100% of the amount payable.
Full payment must be processed by August 2016. Cancellation of the contract by the company: The company may withdraw from the contract with the ERS by giving unilateral written notice to that effect under the following term of cancellation: in the case of cancellation made after 31 July 2016, one hundred percent (100%) of the total amount due shall be payable to the ERS.

**SPECIFIC REGULATIONS FOR INDUSTRY PRESS ACTIVITIES**

**ACCESS**
- Access to the press conference room is restricted to registered press and the registered industry representatives (maximum 6) booked therein. The list must be submitted to ERS press office.
- Entry to the press display area is restricted to press attendees.
- A valid registration to the Congress is also necessary to access the press area

**CONTENT**
- All press materials must be reviewed by the ERS press office to ensure adherence to ERS embargoes and press guidelines.
- The content of press material must pertain exclusively to scientific results presented at the ERS International Congress or to new products or devices presented in the Exhibition and newly available within the past 12 months only.
- Press material should not include commercial information, names and logos, except those of the company, and it cannot be limited to company promotion.

**SET-UP**
- All activities, including set-up, dismantling, testing and catering must remain within the allocated time-slot.

**INTERVIEWS**
- There may be a possibility of booking a time-slot in a separate interview room. The details of this will be confirmed closer to the date.

**SIGNAGE**
- Signage/room dressing may not extend beyond the room itself.
- The room will be indicated only via congress venue and ERS Congress signposting.

**CATERING**
- Catering must be organised exclusively within the press conference room and through the official catering company.

**ERS CONTACT**
For further information on industry press activities, contact:
CORPORATE.RELATIONS@ERSNET.ORG +41 21 213 01 23
Congress Information
YOUR CONTACTS AT THE ERS

ERS HEADQUARTERS
4 Av Ste-Luce 1003 Lausanne Switzerland
Tel: +41 212130101
Fax: +41 21210100
Email: info@ersnet.org
Website: www.ersnet.org

MARKETING & CORPORATE RELATIONS
Steve Sealy
Associate Director
Director of Marketing & Corporate Relations
Email: steve.sealy@ersnet.org
Tel: +41 212130161

Alexia Godvin
Corporate Relations Manager
Email: alexia.godvin@ersnet.org
Tel: +41 212130162

Alexandre Delage
Corporate Funding Manager
Email: alexandre.delage@ersnet.org
Tel: +41 212130123

Kristof Kemp
Exhibition Specialist
Email: kristof.kemp@ersnet.org
Tel: +41 212130164

Leslye Lacroix
Corporate Relations Assistant
Email: leslye.lacroix@ersnet.org
Tel: +41 212130163

Nicolas Luginbühl
Marketing Assistant
Email: nicolas.luginbuhl@ersnet.org
Tel: +41 21 213010165
CONGRESS INFORMATION

SCIENTIFIC & EDUCATIONAL PROGRAMME OVERVIEW

(All information to be confirmed in the online Advance Programme, scheduled for publication in April 2016)

SATURDAY, SEPTEMBER 3, 2016
- 20 Postgraduate Courses
- Primary Care Programme
- Fellows’ Get-Together
- National programmes

SUNDAY, SEPTEMBER 4 TO WEDNESDAY, SEPTEMBER 7, 2016

The scientific programme will consist of more than 20 sessions in parallel, including:
- Symposia, Hot Topics, Grand Rounds, Year in Review and Lunchtime sessions;
- Free Communication sessions for the presentation of accepted abstracts - organised in Oral Presentation sessions, Poster Discussion sessions and Thematic Poster sessions;
- Meet-the-Expert, Morning Seminars, How to sessions, Educational Skills Workshop sessions, European Spirometry Training Programme, Championship session and Patient Forum;

SYMPOSIA

(list as per July 2015)

The symposia will cover the most recent topics on research and clinical practice, including:
- **Clinical**: Lung involvement in systemic disorders; COPD case-finding
- **Intensive Care**: Noninvasive ventilation outside the ICU; new tools for early diagnosis of ARDS
- **Cell & molecular biology**: IPF comorbidities; dysfunctional mitochondria in respiratory disease (evidence and pathological consequences)
- **Physiology, sleep & circulation**: Cardiovascular and autonomic nervous system in lung disease (relation to dyspnoea and exercise intolerance in COPD and PAH); carotid body: a sensor for hypoxia?
- **Airway diseases**: GINA asthma: 2016 updates and controversies; investment and innovation in asthma research
- **Occupation & Epidemiology**: Genome wide studies in asthma
- **Paediatrics**: RSV - new therapies; specific aspects in adult cystic fibrosis (CF) care
- **Surgery & transplantation**: New translational findings in lung transplantation anno 2016; optimising approach for Stage I non small cell lung cancer
- **Infections**: New therapies for chronic respiratory infections; management of patients with MDR-TB
- **Oncology**: Oligometastasis; tyrosin kinase inhibitors
CALL FOR ABSTRACTS

Abstract submission deadline: February 12, 2016
Abstracts should be submitted online directly on the ERS website at www.erscongress.org, as of December 2015. Paper submissions are not accepted for reviewing.

Abstracts will be accepted for Free Communication sessions, with the International Congress Programme Committee reserving the right to allocate abstracts to Oral Presentation, Poster Discussion or Thematic Poster sessions. Notice of selection will be given end of May 2016; session format and schedule of presentation are communicated by the end of June.

All accepted abstracts will be published in a supplement of the European Respiratory Journal (electronic version only). Publication in the Abstract Book (supplement of the ERJ) or Congress Guide requires registration by at least one author. Correspondence and further information regarding abstract travel grants and sponsorship will be sent to the corresponding author only. If you intend to apply for ERS sponsorship once abstracts have been accepted, please ensure you are the corresponding author of the abstract.

ONLINE SUBMISSION

Online submission allows you to create a username and password, to enter your abstract and save it. If you already have an account in MyERS, you will be able to submit your abstract directly. Once saved, you can return to your online abstract and edit or update it until you feel it is ready for submission. All abstracts must be submitted by the deadline of February 12, 2016. To submit your abstract online, go to www.erscongress.org and follow the instructions.

LATE-BREAKING ABSTRACTS

Late-breaking abstract submission deadline: May 31, 2016
The ERS will open an online submission for late-breaking abstracts from the beginning of May 2016. Late-breaking abstracts must contain novel data that has not been presented elsewhere. Additional information (including submission fee) and online submission will be available on the ERS website (www.erscongress.org).

CONGRESS VENUE

GENERAL CONTACT INFORMATION
London EXCEL
Royal Victoria Dock, 1 Western Gateway
London E16 1XL, United Kingdom
Tel: +44 20 7069 5000
http://www.excel-london.co.uk/

CONGRESS VENUE ACCESSIBILITY
The venue has excellent connections with the city centre via the underground system. The subway DLR Curstom House station is located a few steps from the ERS Congress main entrance. The Jubilee Line is recommended as the quickest route to ExCeL. Alight at Canning Town and change onto a Beckton-bound DLR train, for the quick 2-stop journey to Custom House for ExCeL. The DLR connects with the Jubilee line of the London tube, which then connects to all major stations within the city.
On the other side, the London City airport is located 10 minutes away by car.
TRANSPORTATION PASSES
In London 2016, the transport ticket will not be offered. However, this can be purchased in advance when registering for the congress or on-site at the Transport Pass desk.

Further information and prices will be available when registration opens in April 2016.

OPENING HOURS

<table>
<thead>
<tr>
<th></th>
<th>Congress Centre</th>
<th>Registration</th>
<th>Speakers' Preview Room</th>
<th>ERS Sessions</th>
<th>Industry Evening Symposia</th>
<th>Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, September 3</td>
<td>07:00–21:00</td>
<td>07:00–18:15</td>
<td>07:30-17:30</td>
<td>09:30–17:30**</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunday, September 4</td>
<td>07:00–19:30</td>
<td>07:00–17:30</td>
<td>07:30-17:30</td>
<td>08:30–16:45</td>
<td>17:15–19:15</td>
<td>09:00–17:00</td>
</tr>
<tr>
<td>Monday, September 5</td>
<td>06:30–19:30</td>
<td>06:30–17:30</td>
<td>07:30-17:30</td>
<td>07:00–16:45</td>
<td>17:15–19:15</td>
<td>09:00–17:00</td>
</tr>
<tr>
<td>Tuesday, September 6</td>
<td>06:30–19:30</td>
<td>06:30–17:30</td>
<td>07:30-17:30</td>
<td>07:00–16:45</td>
<td>17:15–19:15</td>
<td>09:00–17:00</td>
</tr>
<tr>
<td>Wednesday, September 7</td>
<td>07:00–13:30*</td>
<td>07:00–14:00</td>
<td>08:00–11:00</td>
<td>08:30–12:45</td>
<td>09:00–12:00</td>
<td></td>
</tr>
</tbody>
</table>

* all times are subject to change

REGISTRATION

PRE-REGISTRATION
Registration for the Congress can be made from April 2016 by using the online registration service available on the ERS website (www.erscongress.org). The online Advance Programme, scheduled to be published in April 2016 will contain detailed Congress registration information.

UNDER-35’S
The registration fee for under-35s carries the same entitlements as that for other active participants. Delegates must be under 35 years old at the time of the registration. The calculation is based on the date of birth and not the year of birth.
You must provide photocopied proof of your date of birth by means of an official document (passport, ID card, etc.) to obtain this discount.

ALLIED HEALTH PROFESSIONALS/SCIENTISTS
Discounts are available for:
- Allied Health Professional: for example nurses, physiotherapists, technologists and students.
- Scientist: non-clinical scientists undertaking lung-related research, post-doctorate, not medically qualified and not directly involved in patient care.
You must provide a student card or letter from your employer in order to qualify for this discount. The required proof needs to be sent together with your registration form. Allied Health Professional and Scientists have the same entitlements as active participants.
REGISTRATION FEES

REGISTRATION FEES 2016, LONDON

Congress registration in euro (€)*

*These prices and dates are indicative and may be subject to change

All fees are exclusive of local VAT

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird</th>
<th>Standard</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full rate</td>
<td>578</td>
<td>719</td>
<td>772</td>
</tr>
<tr>
<td>ERS Gold Member</td>
<td>443</td>
<td>605</td>
<td>657</td>
</tr>
<tr>
<td>Under 35, Allied Health Professional, Scientist (PhD, non-MD)</td>
<td>231</td>
<td>362</td>
<td>425</td>
</tr>
<tr>
<td>Allied Health Professional 2-days package ¹</td>
<td>278</td>
<td>399</td>
<td>452</td>
</tr>
</tbody>
</table>

¹-Valid for Saturday and Sunday only, including 1 PG of your choice + primary Care Programme

Additional Courses registration

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird</th>
<th>Standard</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postgraduate Courses²</td>
<td>90</td>
<td>120</td>
<td>120</td>
</tr>
<tr>
<td>Full day post graduate course</td>
<td>150</td>
<td>180</td>
<td>85</td>
</tr>
<tr>
<td>Morning Seminars</td>
<td>65</td>
<td>85</td>
<td>85</td>
</tr>
<tr>
<td>Meet the Expert Seminars</td>
<td>65</td>
<td>85</td>
<td>85</td>
</tr>
<tr>
<td>Educational Skills Workshops</td>
<td>65</td>
<td>85</td>
<td>85</td>
</tr>
</tbody>
</table>

²-Delegates attending Postgraduate Courses only and NOT the ERS International Congress will pay a single additional €25 handling fees.

Primary Care programme only:

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird</th>
<th>Standard</th>
<th>On-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>ERS member + Allied Health Professional</td>
<td>50</td>
<td>50</td>
<td>60</td>
</tr>
<tr>
<td>Non ERS member</td>
<td>80</td>
<td>80</td>
<td>100</td>
</tr>
</tbody>
</table>

REGISTRATION FEE INCLUDES

The registration fee for active participants includes admission to Scientific Sessions, the Exhibition and the Opening Ceremony. Please note that Postgraduate Courses, Meet the Expert, Educational skills workshops, and Challenging clinical cases fees are in addition to the general registration fee.

CONFIRMATION

On receipt of a completed registration form and correct fee, each participant will receive an electronic confirmation of their registration. An individual e-mail address must be provided at all times.

REGISTRATIONS

Group registrations will be possible for a minimum of 10 participants. Please contact the registration partner for further information. Contact details will be available on the ERS London Congress website. Please note that the individual e-mail address of each participant is mandatory and must be provided when registering the participant.

GROUP REGISTRATIONS

Please make sure all bank fees are covered by the submitting account and that the payment is free of charge for the receiver account. Please mention the registration number and “ERS 2016” on the bank transfer. All registration fees must reach the account of the registration partner without reduction of bank fees.

Credit card: American Express, MasterCard or Visa may be used for all credit card payments. Payment by credit card is only accepted up to a payment amount of EUR 1,500. Please note that your card will be debited in Euro (EUR).

PAYMENT

Please make sure all bank fees are covered by the submitting account and that the payment is free of charge for the receiver account. Please mention the registration number and “ERS 2015” on the bank transfer. All registration fees must reach the account of the registration partner without reduction of bank fees.
Credit card: American Express, MasterCard or Visa may be used for all credit card payments. Payment by credit card is only accepted up to a payment amount of EUR 1,500. Please note that your card will be debited in Euro (EUR).

CANCELLATION OF REGISTRATION
Cancellation of registration can be made up to 29 July 2016 – midnight CET. Notification of the cancellation must be sent in writing to the registration partner. The refund of the registration fee, less a 25% administration charge, will be made after the Congress by the registration partner. There will be no refund for cancellations made after 29 July 2016 (to be confirmed by ERS).

NAME CHANGES
Individuals may make name changes only in exceptional cases, at a cost of EUR 50. Written permission from the original participant will be required in order to process an individual name change.
Sponsors who wish to make name changes will be charged a handling fee of EUR 50 per name change.
A new registration form for each replacement participant will be required before the name change can be processed.
Name changes (for individuals or groups) will be accepted by mail or by fax, by the registration partner until the pre-registration deadline of 2 September 2016. After this date, they must be done onsite in London.

REGISTRATION MATERIAL PICK-UP
For those sponsors arriving before the start of the Congress to pick up their participants’ materials, the registration partner will arrange fixed appointments to be held on Thursday, 1 September 2016 and on Friday, 2 September 2016 before the official opening of the Congress. This is to enable sponsors to deal on a one-to-one basis with a registration contact, to make name changes or to add new participants as needed, in order to avoid the Saturday morning Congress crowds. Appointments will be scheduled approximately 3 weeks before the Congress; the registration partner will contact the sponsors in due time.

PRESS REGISTRATION
Media registration is complimentary and includes all privileges of an active participant registration. Only working journalists with appropriate credentials will be admitted to the Media Centre. Publishers and representatives of sales, advertising or marketing departments of publications or other news organizations may not register as media. No exceptions will be made.
Please refer to the website (www.ersnet.org/press) for further information. For additional information, please contact the ERS Press officer at: lauren.anderson@europeanlung.org

ACCOMMODATION
Individual online bookings can be made via the congress website www.erscongress.org as of April 2016. A number of hotel rooms in different price categories has been reserved in London and surrounding areas for the 26th International Congress of the ERS. As a service for individual participants, K.I.T. Group will arrange your hotel accommodation at no extra charge. There are five hotel room categories, ranging from 1 to 5 stars.

<table>
<thead>
<tr>
<th>Category</th>
<th>RATE min / max</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 star hotels</td>
<td>GBP 216 / GBP 486</td>
</tr>
<tr>
<td>4 star hotels</td>
<td>GBP 165 / GBP 377</td>
</tr>
<tr>
<td>3 star hotels</td>
<td>GBP 117 / GBP 255</td>
</tr>
<tr>
<td>2 star hotels</td>
<td>GBP 115 / GBP 115</td>
</tr>
<tr>
<td>1 star hotels / University Accommodation</td>
<td>GBP 67 / GBP 80</td>
</tr>
</tbody>
</table>

All rates listed are in Great British Pounds (GBP), per room and per night and include breakfast and VAT. The rates for single and double occupancy differ. Some hotels require a minimum stay. All rates are subject to change. According to UK tax regulations, hotel accommodation falls under the EC directive TOMS (Tour Operators Margin Scheme). Please be aware that this directive prohibits hotel reservations from being issued with VAT receipts / invoices, therefore VAT will not be recoverable.
Each category has a minimum and a maximum rate. All hotels offer bath/shower/WC, telephone and breakfast facilities. Hotels of 4 and 5 stars usually have a restaurant and a bar.
INDIVIDUAL RESERVATIONS

Due to limited room availability in London, we do advise you to make your reservation as early as possible in order to have the best choice of available hotels. Hotel accommodation is subject to availability and will be allocated on a first come, first served basis.

GROUP RESERVATIONS

Group reservations for 10 rooms or more will be handled by separate contracts and regulations. In order to submit an enquiry for a group booking, please contact K.I.T. Group by e-mail at ers2016hotel@kit-group.org for further information providing the number of rooms needed, hotel category and preferred location if possible. Please note that telephone reservations will not be accepted.

PAYMENT AND CONFIRMATION

Individual Reservations

Upon receipt of the hotel booking request K.I.T. Group will charge a deposit of GBP 50 and send out a confirmation. The remaining amount due for the entire accommodation costs will be charged on 2 June 2016, and K.I.T. Group will send out an accommodation invoice. Alternatively a bank transfer for the entire amount can be made by 15 May 2016. Please indicate “free of charge to the receiver account”. From 16 May 2016, only payment by credit card will be accepted, which will be debited for the entire accommodation amount due upon receipt of the booking request (starting 3 June 2016). No invoice will be sent until K.I.T. Group has received the full payment. Should K.I.T. Group not receive the payment on time or not be able to debit the credit card on 2 June 2016, the hotel reservation will be cancelled corresponding to the cancellation conditions. Please indicate the participant name, participant number and “ERS 2016 Hotel” on all payments. The hotel or K.I.T. Group reserves the right to debit or credit your credit card account with the accommodation due or any subsequent changes (cancellation, no show, etc.) to the reservation.

Group Reservations

Will be handled by separate contracts and regulations. Payments should be made by bank transfer after receipt of a deposit invoice by K.I.T. Group.

CHANGES AND CANCELLATIONS

All changes and cancellations must be made in writing (fax, letter or email) to K.I.T. Group:
K.I.T. Group GmbH
Kurfürstendamm 71, 10709 Berlin, Germany
Tel: +49 30 24603 342, Fax: +49 30 26603 399
Email: ers2016hotel@kit-group.org

Changes in names, dates and room types after 19 August 2016 will be charged with a fee of GBP 10 per change. Please note that hotels will not accept any changes or cancellations directly.

For individual bookings the following cancellation conditions will apply: K.I.T. Group will retain a deposit of GBP 50 for cancellations received by 2 June 2016. After this date the full value of the reservation indicated on the hotel reservation form will be charged under any circumstances. For a reduction in the length of stay or in case of a no show, no refunds will be made. The entire number of booked nights will be charged. No shows will be released at 09:00 the following day, and the accommodation will not be refunded. If the hotel room can be resold, any resulting refunds can only be processed after the end of the congress.

For group bookings the following cancellation conditions will apply: Will be handled by separate contracts and regulations.
OTHER CONGRESS INFORMATION

CATERING SERVICES
Banquet catering orders can be ordered via Leith’s at ExCeL London, the contact person is:
Katy Stephens - Katy.Stephens@compass-group.co.uk
Senior Events Manager
Leith’s at ExCeL London
One Western Gateway, Royal Victoria Dock, London E16 1XL
Tel +44 (0) 20 7069 4112

INSURANCE AND DISCLAIMER
The ERS, ExCeL London, Interplan, KIT Group and other Congress partners accept no liability for injuries and/or losses of whatever nature incurred by participants and/or accompanying persons, nor for loss or damage to their luggage and/or personal belongings. Please check the validity of your own insurance.

LUNCHES
No official lunches will be provided for participants. Lunch facilities include cafeterias and restaurants at the Congress centre. Sandwiches and snacks can be bought from bars and several coffee/snack points.

TRANSPORTATION
Please note that the registration will not include a transport pass for the public transport system in London.

CONGRESS PARTNERS

CONGRESS VENUE
London ExCeL
Royal Victoria Dock, 1 Western Gateway
London E16 1XL, United Kingdom
Tel: +44 20 7069 5000
http://www.excel-london.co.uk/

REGISTRATION AND ACCOMMODATION
ERS 2016 c/o K.I.T. Group GmbH
Association & Conference Management
Kurfürstendamm 71, 10709 Berlin Germany
Phone: +49 (0) 30 246 032 20, Fax: +49 (0) 30 246 033 99
Email Registration: ers2016registration@kit-group.org
Email Accommodation: ers2016hotel@kit-group.org

Online from April 2015 via www.erscongress2015.org (the date is indicative and might be subject to change)
EXHIBITORS 2015

3D Systems, Simbionix Products
Actelion Pharmaceuticals Ltd
Adephi Real World
Adherium Ltd
Advanced Brain Monitoring
Aerocrine AB
Air Liquide Healthcare
Alpha-1 Foundation
Armstrong Medical
Aspergillus Website
AstraZeneca
AstraZeneca
Axalta
Bayer Healthcare
Bedfont Scientific Limited
BEIJING RONGRUI-CENTURY SCIENCE & TECHNOLOGY CO., LTD.
Better Rest Solutions
Bioxydyn
BMC Medical Co., Ltd.
Boehringer Ingelheim GmbH
Boehringer Ingelheim GmbH
Boehringer Ingelheim Pharma GmbH & Co. KG
Boston Scientific
BPR Medical Limited
Brea Medical AB
Broncus Medical Inc.
CareFusion Germany 234 GmbH
Celon Pharma S.A.
Cempra, Inc.
Chart BioMedical - CAIRE
Chiesi Farmaceutici S.p.A
COIDELEC
Cipla
Circadiance LLC
Clement Clarke International Ltd
Cogenitis Medical
COOK MEDICAL
COPD Foundation
COSMED
COVIDIEN Deutschland GmbH
CSL Behring
CURATIVE MEDICAL Inc
Cyclomedica Europe Ltd.
Dale Medical Products Inc.
DEHAS Medizintechnik & Projektierung GmbH
DeVilbis Healthcare GmbH
Dina Italia Srl
Doctors.net.uk & MDLinx, part of M3 EU Ltd
ECO MEDICS AG
Elsevier
EMKA TECHNOLOGIES - SCIReq
EOVE
ERBE Elektromedizin GmbH
ERS Bookshop
ERS Future Congress London
ERS Lounge
ERT, Inc.
European Academy of Allergy and Clinical Immunology (EAACI)
EUROPEAN MEDICAL JOURNAL
F Hoffmann-La Roche
Fisher & Paykel Healthcare
FLAEM NUOVA SPA
Flight Medical
Fluida nv
Fujifilm Europe GmbH
Fujifilm SonoSite BV
Fujirebio
Future Event Booth
Galileo Novotec Medical GmbH
GANSHORN Medizin Electronic GmbH
Geratherm Respiratory GmbH
GlasoSmithKline
GlasoSmithKline
Great Group Medical Co. Ltd.
GRIFOLS
Hans Rudolph, inc. – since 1938
Healthy Lungs For Life
Heinen + Löwenstein GmbH & Co. KG
Hill-Rom Europe BV
Hitachi Medical Systems Europe
Hoffrichter GmbH
Hsiner Co. Ltd.
Inamed GmbH
Inova Labs
Insmed
Insmed, Incorporated
Intersurgical
Invacare Corporation
IOP Publishing
Journal of Thoracic Disease, Guangzhou Institute of Respiratory Disease, The First Care Medical
Karger Publishers
KARL STORZ GmbH & Co. KG
Koo Europe srl
LEUFEN Medical GmbH
Linde AG, Linde Healthcare
Littmann / 3M Health Care
M.E.C. Medical Electronic Construction R&D
McRoberts
Medical Developments International
Medical Equipment Europe GmbH
Medi-Globe GmbH
Medakyo
Medizin BV
Medisoft
Medispirit - THOR
Mercury Medical
Methapharm Inc.
MGC Diagnostics
MicroBase Technology Corporation
MIR - Medical International Research
Mundipharma International Limited
Natus Neurology Inc.
nidd Medizintechnik AG
NightBalance BV
Nonin Medical
Novartis Pharma AG
Novatech SA
Nox Medical
nSpire Health
OLYMPUS Europa SE & Co. KG
Omron Healthcare Europe B.V.
Oniris dental sleep medecine
Orion Pharma
Oxford Immunotec Ltd
OxyCare GmbH
OxyCare GmbH
OxyCare GmbH
OxyCare GmbH
PAREXEL
PARI GmbH
PENTAX Europe GmbH
Pfizer
Philips
Piston Ltd
PneumCare Ltd
PneumRx, a BTG International Group Company
POWERbreathe International Ltd
PPD
Precision Medical Inc.
Pulmonary Hypertension UK
Pulmonox International SARL
QIAGEN
QPS
Quintiles
Radius Medical
Regeneron
ResMed
Respiratory Clinical Trials Ltd
Richard Wolf GmbH
Salter Labs
Sandoz International GmbH
Sanofi
Sanofi Generics – Zentiva Group, a.s
Sapio Life
SEFAM
Sentec AG
Seoul Pacific Corporation
seven dreamers laboratories, inc.
SIMEX Medizintechnik GmbH
SMTEC, Sport & Medical Technologies SA
SOMNOmedics GmbH
Somedic GmbH
Sonometrics Pty Ltd.
Sphingx Global Insights
SRETT medical
SystMed Co., Ltd
Takeda Pharmaceuticals International GmbH
Teva Pharmaceuticals Europe BV
Teva Pharmaceuticals Europe BV
The JAMA Network
THE MENARINI GROUP
Thorasy Thoracic Medical Systems Inc
TNI medical AG
Trudell Medical International
United Therapeutics Europe Limited
Uptake Medical
VIDA Diagnostics, Inc.
Vitalgraph Ltd
VIVISOL, srl
VRV S.p.A.
Weinmann Geräte für Medizin GmbH + Co. KG
Wisepress Medical Bookshop
Yuria-Pharm Ltd
Zambon Spa